CHAPTER ELEVEN: CONSUMER PROTECTION

Edited By: Paul McDade and Melody Cheung
With the Assistance of: Emma Naismith of Consumer Protection BC
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CHAPTER ELEVEN: CONSUMER PROTECTION

I. INTRODUCTION

A. Overview

This chapter provides a general discussion of consumer protections laws in British Columbia.

While parts of this chapter are concerned with the rights of sellers, the main objective is to aid consumers who want to enforce contractual obligations, cancel contractual obligations, obtain damages for a breach of contract, or file a complaint with the appropriate regulator. This chapter should also help in determining contractual and other obligations of the parties, and whether or not those obligations are enforceable.

B. Common Law vs Statute

An aggrieved party may have remedies under statutory law, the common law, or both. B.C. statutes provide better protection to consumers than is afforded by the common law. Since legislation takes precedence over the common law, it is crucial to check all relevant statutes when faced with the legal matters of consumers. For example, some contracts that are enforceable at common law are rendered unenforceable by relevant statutes.

II. GOVERNING LEGISLATION AND RESOURCES

A. Legislation

The statutes to consult include the following:

- **Sale of Goods Act, RSBC 1996, c 410 [SGA]**.

  This legislation regulates contracts for the sale (or lease) of goods, but not services. The SGA is not concerned with the ethics of the transaction unless there is also a defect in the manner in which the contract is carried out (e.g. if the goods are not delivered, are damaged, or are unfit for the purpose for which they were sold). The protections are stronger for new goods than for goods that the purchaser knows are used.

- **Business Practices and Consumer Protection Act, SBC 2004, c 2 [BPCPA]**.

  The BPCPA is concerned with the ethics of a transaction, such as deceptive and unconscionable acts and practices as well as content requirements for many types of consumer contracts. The BPCPA also gives consumers the right, under some circumstances, to cancel contracts under which the consumer has ongoing obligations, such as time shares and gym memberships. In addition, the Act regulates businesses that offer such contracts and other transactions open to abuse, such as direct sales and payday lenders. One of the key features of the Act is that it provides for statutory causes of action for certain kinds of consumer transactions.

- **Motor Dealer Act, RSBC 1996, c 316 [MDA]**.

  The MDA sets out the requirements for motor dealers selling vehicles to retail consumers. It requires disclosure of the prior history of a car (for example, its use as a taxi), any damage suffered over $2,000, and other important information. Clients with consumer complaints regarding car dealers should be directed to the Vehicle Sales Authority of
British Columbia, which has the authority to investigate consumer complaints and provide dispute resolution. Note that the MDA underwent several amendments in 2018-01-01 including amendments to the Consumer Advancement Fund that enacted ss. 24.02 - 24.05, and provisions regarding the powers and undertakings of the registrar in ss. 26.01-26.12.

- **Personal Property Security Act**, RSBC 1996, c 359 [PPSA].

  The PPSA governs all security agreements as well as chattel mortgages, conditional sales, floating charges, pledges, trust indentures, trust receipts, assignments, consignments, leases, trusts, and transfers of chattel paper that secure payment or performance of an obligation. A security interest is an interest in goods or other property that secures payment or performance of an obligation for a lender. It is used to determine who retained title; however, recent cases abolished title as the most important factor. See also Section VI: Conditional Sales Contracts and Security Agreements.


  This Act states that a promissory note is a written promise to pay a specified sum of money at a fixed time or on demand. These are commonly used in conjunction with executory contracts, where one party has fulfilled his or her material obligations and the other party still has some or all outstanding.

### B. Resources

A list of resources which clients might find useful:

- **Consumer Protection BC**
  
  Toll-free: 1-888-564-9963
  
  Website: [www.consumerprotectionbc.ca](http://www.consumerprotectionbc.ca)

  Consumer Protection BC operates at arm’s length from government and has responsibility for a range of licensing, inspection, investigation, and enforcement activities. If consumer protection legislation appears to have been violated, the aggrieved party can phone Consumer Protection BC to report the infraction. This office has a mandate to receive and act on consumer complaints generally.

  NOTE: This is the office to contact for students (on behalf of clients) seeking action by the Director under the statutory causes of action found in consumer protection legislation

- **Vehicle Sales Authority of British Columbia [VSA]**
  
  Telephone: (604) 574-5050
  
  Website: [http://www.mvsabc.com](http://www.mvsabc.com)

  The VSA is a regulatory agency that oversees the retail sales of motor vehicles in British Columbia. This is the office to contact if a consumer believes that the MDA has been violated or has questions regarding the provisions in the MDA.

- **Better Business Bureau**
  
  Telephone: (604) 682-2711 or 1-888-803-1222
  
  Website: [http://www.bbb.org/mbc](http://www.bbb.org/mbc)

  Businesses voluntarily join this association, which provides self-policing of the business community. Complaints against a member company can be made at this office, which offers an extra-judicial resolution process for conflicts between consumers and member companies. Information about a specific member company can also be obtained.
III. CONTRACTS FOR THE SALE OF GOODS

Generally, consumers have no right to return goods or cancel a contract simply because they decide the goods are no longer wanted or needed. However, it is often only after the goods are purchased that damages or defects are discovered. In such cases, a purchaser may have a remedy if it can be shown that a term of the contract has been breached. It may also be the case that the business has a refund policy of which the consumer can take advantage.

This section outlines the protection that consumers have against the problems that may occur after a purchase has been made. To understand one’s legal rights, it is necessary to know the differences between terms, representations, and mere puffs.

A. Identifying and Classifying the Terms of a Contract

A term of the contract is a promise made by the manufacturer or seller regarding the character or quality of an article. It can be either written or oral. Written terms will generally be straightforward to identify. Whether an oral statement can be properly considered a term may be less obvious. Not everything said by the seller will be a term of the contract. To be a term, the statement must be a specific promise that makes up part of the contract.

If a statement is not a term, it will be either a representation or a puff. A representation is a material statement of fact made to induce the other party to enter the contract. A puff is vague sales talk not meant to have any legal effect. For example, a statement that, “This is a wonderful car,” would be a puff.

If a statement is a term of the contract, it can be a condition, warranty, or innominate term. A well-drafted contract will characterize particular terms as conditions or warranties, though the wording used in the contract will not always be determinative. The difference between the three types of terms is as follows (Hong Kong Fir Shipping Co Ltd v Kawasaki Kisen Kaisha Ltd, [1962] 2 QB 26, [1962] 1 All ER 474 at para 49):

1. Condition

A condition is a term that is so essential to the agreement that its breach is considered to be a substantial failure to perform the contract. A breach of a condition is said to go to the root of the contract. In other words, the breach is such that it deprives the innocent party of “substantially the whole benefit” of the contract. Breach of condition entitles the buyer to terminate any further obligations under the contract and sue for damages. The aggrieved party, if aware of the impending breach, could accept the repudiation of the other party and terminate the contract, ending all future obligations except for the damages that stem from non-
performance. Or, the aggrieved party could not accept the repudiation, and may wait for the future breach to occur before pursuing damages (e.g., if he or she thinks that there is still a chance that the contract will be performed).

2. **Warranty**

A warranty is a term of the contract that is not so essential. A warranty must be performed, but its breach is not considered to go to the root of the contract. This meaning of warranty should not be confused with other uses of the word such as in “one-year maintenance warranty”. When a warranty is breached, the innocent party must continue to perform its own obligations under the contract but can sue for damages.

3. **Innominate or Intermediate Terms**

Innominate or intermediate terms arise out of the common law, but unlike conditions and warranties, they are not mentioned in the SGA. An innominate term is one that may be treated as either a condition or a warranty, depending on how severe the consequences of a breach turn out to be. Whether an innominate term is a condition, or a warranty is for a judge to decide.

Note that for certain terms the SGA specifies whether they are conditions or warranties. The SGA also implies some terms as conditions or warranties even if they are not expressly included in the contract (see Section C below).

**B. Determining if the Sale of Goods Act Governs the Contract**

The SGA applies to transactions that can be characterized as contracts for the sale of goods. Any transaction that is not for the sale of goods does not receive the benefit of the SGA. Hence, the subject matter of the transaction must be goods and the essential elements of a contract must also be present.

1. **Goods**

Goods include all personal chattels, other than “things in action” (e.g. cheques, insurance policies, money). Things attached to real property, which the parties agree to sever before sale, or under the contract of sale, are included (s 1). Note that registration in the Land Title Office may be advisable to avoid possible characterization of the goods as real property or fixtures, so that the SGA may apply to the transaction.

According to ss 1 and 9, the SGA covers existing and future goods. Future goods are goods to be manufactured or acquired by the seller after the making of the contract of sale.

According to ss 1 and 6(1), general property or title in the goods must pass – not merely a special property or interest. Thus, for example, a contract of bailment is not covered.

Contracts for skill and labour alone are not contracts for the sale of goods, so the SGA does not apply to them. However, if a contract is for labour and materials, then the SGA could apply to the materials (e.g. a contract to paint a house with paint supplied by the contractor).

2. **Contract of Sale**

According to s 6(1), the SGA applies only where the purchaser agrees to buy goods with money as consideration. Hence gifts, barter, or exchanges are not subject to the SGA’s implied conditions and warranties. However, a court may avoid this result by finding two separate contracts rather than a barter, as long as the consideration, whether money or goods,
has its value measured in monetary terms: see Messenger v Green, [1937] 2 DLR 26 (NSSC). Thus, if a total price is attached, there will be a sale, even if payment is in goods.

According to s 6(3) of the SGA, a contract of sale may be absolute or conditional. If the contract is subject to some condition to be fulfilled later, it is called an agreement to sell.

Section 8 of the SGA provides that the contract may be either written or oral.

3. **Lease Contracts**

The SGA applies to lease contracts if the goods are primarily leased for personal, family or household purposes.

C. **Provisions of the Sale of Goods Act**

Sections 16 – 19 of the SGA imply many terms into contracts for the sale of new items. Section 20 governs when these implied terms can and cannot be expressly waived by the seller. The SGA also defines these terms as conditions or warranties, thus defining the remedies available if breached.

1. **Implied Conditions and Warranties**

The vital part of the SGA for the consumer is ss. 16 – 19, which may add statutory conditions and warranties to a contract for the sale of goods, subject to the possibility of exclusion (see Section III.C.2: Exemption from Implied Contractual Terms).

a) **Implied Condition of Title: s 16(a)**

Section 16(a) provides that, subject to contrary intentions, there is an implied condition that the seller has the right to sell the goods. In an agreement to sell goods at a later date, there is an implied condition that the seller will have the right to sell the goods at the date the buyer takes possession.

b) **Implied Warranty of Quiet Possession: ss 16(b) and (c)**

Sections 16(b) and (c) provide implied warranties that in the future the buyer will enjoy undisturbed possession of the goods, free from any liens or other encumbrances in favour of third parties that are unknown to the buyer at the time the contract is made. If a secured creditor subsequently makes claims against the buyer, the buyer can sue the seller for damages resulting from breach of this implied warranty. The quantum of damages would likely be the amount of the liens outstanding so that the buyer could pay them off.

c) **Implied Condition of Compliance with the Description: s 17**

Under s 17, when goods are sold by description, there is an implied condition that they correspond to the description.

Most sales will be sales by description. The notable exception is where a buyer makes it clear that he or she is buying a particular item on the basis of its qualities known, independent of any representations by the seller. Generally, where a buyer purchases a product because of a vendor’s representations about its features (which may have been offered either gratuitously or in response to the buyer’s questions), this will be a sale by description, with the vendor’s representations forming part of the
description. Catalogue purchases and purchases of products sealed in containers by
the manufacturer are also sales by description.

NOTE: Specific (as opposed to unascertained) goods are goods that, at the time the
contract is made, are agreed to be the only goods whose transfer will satisfy
the contract. For example, in a sale of a new chair, if the parties agree that
a specific chair is to be the subject matter of the contract, the sale has been
of specific goods. So, if the seller attempts to deliver a different chair, which
is identical in every way, except that it is not the actual chair agreed upon,
the seller has breached the contract. Unascertained goods are goods that
are agreed to be the subject matter of the contract at a point in time after
the contract is made. For example, in the sale of a new chair, if the parties
agree only on a specific type of chair, but do not specifically single out any
individual chair, the sale has been of unascertained goods.

Although s 17 cannot be excluded in retail sales of new goods, it may be excluded in
private or commercial sales, subject to the contra proferentum rule. The contra proferentum
rule states that a contract, if ambiguous, is construed as against the party who wrote
it. Where a standard form contract is used, it is construed as against the party who
offered it.

A sale by description may also raise s 18(b) issues (see Section III.C.1.e: Implied
Condition of Merchutable Quality).

d) Implied Condition of Fitness for Buyer's Purpose: s 18(a)

Under s 18(a), if:

i) the buyer expressly or by implication makes known to the seller the particular
   purpose for which the goods are required, so as to show that he or she relies on
   the seller’s skill and judgment; and

ii) the goods are of a description which is in the course of the seller’s business to
   supply;

then there is an implied condition that the goods are necessarily fit for such purpose.
An exception occurs where the contract is for the sale of a specified article under
its patent or trade name, in which case there is no implied condition as to its fitness
for any particular purpose.

To establish a claim under s 18(a) of the SGA, three factors must be satisfied on a
balance of probabilities (Nikka Traders Inc v Gizella Pastry Ltd, 2012 BCSC 1412 at
para 65):

(1) that the buyer has made known to the seller the purpose for which it
   requires the goods;
(2) the dissemination of that purpose shows that the buyer relies on the
   seller’s skill or judgment; and
(3) the goods are of a description that is in the course of the seller’s business
to supply.

Furthermore, the courts have held that the seller need not know the specific purpose
for which the buyer wishes to use the goods. Knowledge of a broad purpose is
sufficient. For example, in Sugiyama v Pilsen, 2006 BCPC 265 at para 71, the court
held that section 18(a) provides a warranty that a car is “a reliable vehicle for use in
driving in safety on the roads.” However, if the buyer wishes to use the goods for an
unusual or peculiar purpose, this must be indicated to the seller.
The “Patent and Trade Name Exception” is of little effect since the courts have interpreted it narrowly. The issue remains one of reliance, and the trade names exception will apply only where the buyer's use of the patent or trade name indicates a lack of reliance upon the seller. In other words, the exception only applies where a consumer decides to purchase goods solely because of the trade name of a product without any reliance on representations by the seller. See Wharton v Tom Harris Chevrolet Oldsmobile Cadillac Ltd, 2002 BCCA 78 at paras 38-39.

e) **Implied Condition of Merchantable Quality: s 18(b)**

Under s 18(b), if: (1) goods are bought by description, and (2) from a seller who deals in goods of that description, the seller is bound by an implied condition that the goods are of merchantable quality, except to the extent that the buyer has examined them.

1) **The Concept of Merchantable Quality**

The concept of merchantable quality is difficult to define. A commonly used test, the price abatement test, asks whether a reasonable buyer, informed of the actual quality of the goods, would buy the goods without a substantial abatement of price (BS Brown & Son v Craiks Ltd, [1970] 1 All ER 823 (HL)). If the informed reasonable buyer would not buy without a substantial abatement of price, unmerchantable quality is inferred, and repudiation may be available.

Any damage to goods beyond the de minimus range may be said to render the goods of unmerchantable quality (International Business Machines v Shcherban, [1925] 1 DLR 864 (Sask CA), [1925] 1 WWR 405).

Section 18(b) applies to the sale of used goods as well. However, there is a lower standard here: the goods must be usable but not perfect. A minor defect does not necessarily render the goods unmerchantable. See Bartlett v Sidney Marcus Ltd, [1965] 2 All ER 753 (Eng CA).

In any case, where the buyer seeks recovery of the full purchase price based on the implied condition of merchantable quality, they should be cautioned that continued use of the goods in question seriously weakens the argument that the goods are not fit for a particular purpose or are not of merchantable quality.

2) **Sale by Description**

Section 18(b) only applies to a sale by description. This is usually not a problem since most sales are by description, except where the buyer is clearly buying a particular item on the basis of qualities known to him apart from any representations.

3) **Seller who Deals in Goods of that Description**

In addition to requiring that the sale be by description, section 18(b) also requires that the seller must “deal in goods of that description.” In Hartman v McKerness, 2011 BCSC 927, a seller sold a watch by description over eBay and was sued for violating the implied condition of merchantability in section 18(b). In paragraphs 43-47, the BC Supreme Court held that the
eBay seller was not a seller “who dealt in goods of that description” for the purpose of 18(b), as he did not specialize in watches, but rather sold a large variety of goods.

(4) Effect of Examination by the Buyer

If the buyer examines the goods, there is no condition of merchantable quality for defects that the examination ought to have revealed. However, if the average person would not have been able to spot the defect during the exam, the condition of merchantability remains. Hence, it must be determined: 1) whether the buyer examined the goods, and 2) whether the defects ought to have been revealed by the exam. There is no obligation on the buyer to make a reasonable examination, or even any examination.

(5) Implied Condition of Reasonable Durability

The goods must be durable for a reasonable period of time with regard to their normal use (s 18(c)).

f) Implied Conditions in Sales by Sample: s 19

For a contract to be a sale by sample, there must be an express or implied term in the contract to that effect (s 19(1)).

Three implied conditions of a sale or lease by sample are set out in s 19(2):

i) the bulk must correspond with the sample in quality;

ii) the buyer or lessee must have a reasonable opportunity of comparing the bulk with the sample; and

iii) the goods must be free from any defect rendering them unmerchantable that would not be apparent on reasonable examination of the sample.

The last condition can only be relied upon where the defect would not have been apparent on a hypothetical reasonable examination. Contrast this with the s 18(b) condition of merchantability for sales by description, where the buyer’s actual examination is considered.

2. Exemption from Implied Contractual Terms

a) Private Seller

Based on section 20, private sellers or lessors, as opposed to retail sellers or lessors, can explicitly exempt themselves from ss 17, 18, and 19. A retail sale is defined as one in the “ordinary course of the seller or lessor’s business.” This is subject to the contra proferentum rule that such a clause, if ambiguous, is read strictly against the person relying on it.

b) Commercial Seller

Under s 20 of the SGA, retailers of new goods cannot exempt themselves from the implied terms in ss 16 – 19, and any clause that attempts to do so is void, subject to the exceptions listed below.
A seller who is making a retail sale in the ordinary course of business can only expressly waive ss 16 – 19 if:

i) the goods are used (except s 16, which also applies to used goods);

ii) the purchaser, even a private individual, intends to resell the goods;

iii) the lease is to a lessee for the purpose of subletting the goods;

iv) the purchaser intends to use the goods primarily for business;

v) the purchaser is a corporation or commercial enterprise; or

vi) the seller is a trustee in bankruptcy, a liquidator, or a sheriff.

Where a commercial dealer includes a disclaimer clause exempting the transaction from the provisions in ss 16 – 19, the clause is void, unless one of the exceptions applies.

3. **Buyer’s Lien**

Amendments to the SGA in 1994 created the buyer’s lien, which gives priority to a consumer who has paid some or all of the purchase price of the goods, but has not taken possession, before the seller goes into receivership or bankruptcy.

4. **Buyer’s Obligations and Seller’s Rights**

A seller’s rights arise from a breach of the buyer’s obligations. The buyer has two main obligations: (1) to pay the price, and (2) to take delivery. A breach of either of these obligations does not necessarily give rise to all of the seller’s possible remedies as outlined below. One must consider the severity and consequences of a breach to determine the seller’s remedy. The seller has two classes of rights under the SGA: (1) personal rights against the buyer for price or for damages, and (2) *in rem* rights to the goods.

a) **Seller’s Personal Rights**

(1) **Action for the Price:** s 52

This action arises when the property in the goods has passed to the buyer, and the buyer neglects or refuses to pay; or where the price is payable on a certain day and the buyer neglects or refuses to pay. This remedy involves the seller seeking the price of the goods.

(2) **Damages for Non-Acceptance:** s 53

This is an alternate remedy to action for the price. The prima facie rule for damages is set out in s 53(3). The seller is entitled to be paid an amount equal to the difference between the negotiated price and the market price for the goods. However, this rule may be displaced where there is either no available market, or the goods are unique, in which case the damages will be assessed based on the estimated loss incurred by the seller stemming from the breach (s 53(2)).
b) **Seller’s *In Rem* Rights**

(1) **Unpaid Seller’s Lien: ss 43 - 45**

To get an unpaid seller’s possessory lien (the right to retain the goods until the whole of the price has been paid), the seller must be an “unpaid seller” as set out in s 42. An unpaid seller may retain the goods beyond the specified delivery date. Where goods are to be delivered in instalments under a single contract, the seller may exercise a lien over any part of the goods if any part of the price is outstanding (s 45). If the goods are sold on credit, the seller is not entitled to a lien, except under ss 44(1)(b) and (c) where the term of credit has expired, or where the buyer is insolvent.

The right of lien may be lost if:

a) the price is paid or tendered (s 44(1));

b) delivery is made to a carrier or other bailee (not the seller’s agent) without reserving a right of disposal (s 46(1)(a));

c) the buyer or the buyer’s agent lawfully obtains possession (s 46(1)(b)); or

d) there is a waiver (s 46(1)(c)).

(2) **The Right of Stoppage in Transit: ss 47 - 49**

This right can be exercised in accordance with s 47 when the seller is unpaid, the buyer is insolvent, and the goods are in the hands of a carrier.

(3) **The Right of Resale: ss 43(1)(c) and 51**

The seller has the right to resell:

a) if the goods are perishable, or if notice of an intention to resell is given to the buyer by the unpaid seller, and the buyer does not pay within a reasonable time. In this case, the seller may resell the goods and recover damages from the original buyer for any loss from the breach of contract (s 51(3));

b) if the seller has expressly reserved the right to resell in the contract (s 51(4));

Note that if the buyer defaults, and the contract provides that the seller may resell the goods in that situation, the seller may still claim damages (s 51(4)).


a) **Stipulations as to Time**

Section 14 states that, unless there is a different intention, stipulations as to time of payment do not go to the essence of a contract of sale (i.e. they are not conditions).
b) **Stipulations as to Quantity**

Under s 34, if the seller delivers a quantity of goods either greater or lesser than that contracted for, the buyer may either reject the entire shipment, or accept the quantity delivered and pay accordingly, or, if the quantity is greater than ordered, reject the balance over that ordered. There is likely an exception when the difference in quantity is so slight as to be *de minimis*.

c) **Stipulations as to Price**

Under s 12, where a contract is silent as to price, the court will infer a reasonable price, but where the price would be too vague for the court to infer, there may be no consensus upon an essential term, and therefore no contract.

d) **Instalments**

Under s 35(1), a buyer need not accept delivery by instalments unless that is agreed to. Where a contract is for separately paid instalments, circumstances and construction of the contract determine whether a breach allows for repudiation of the entire contract, or only a right to sue for damages regarding the defective instalment.

D. **Remedies for Breach of Contract**

Sections 52 – 57 of the SGA cover actions for breach of contract. Common law and equitable remedies may exist as well.

1. **Damages Generally**

Generally, the object of damages is to put the injured party in the same position he or she would have been in had the other party performed their contract obligations (“expectation damages”).

At common law, to be awarded damages for breach of contract, those damages must be in the reasonable contemplation of both parties at the time the contract was formed. If the damages are too remote, they may not be recoverable under contract law. Both sides must be aware of the circumstances at the time of formation that would lead to damages if an obligation went unperformed or underperformed. This may encompass either implied circumstances, if reasonable, or special circumstances that were communicated at the time the contract was formed (*Hadley v Baxendale* (1854), 156 ER 145 (Eng Ex Div)). Damages that were substantially likely and easily foreseeable at the time the contract was formed will be deemed to have been in the reasonable contemplation of the parties. Once the type of loss is found to have been foreseeable, the extent of damages can be recoverable even if the degree of damages is so extensive as to be unforeseeable.

Parties have a common law *duty to mitigate* their damages from the date of the contractual breach. In a contract for the sale of goods, this means buying the goods elsewhere and suing the party who breached the contract for the additional amount paid for the goods over the contract price. In a contract for services, such as roof repair, this means hiring another party to do the repairs and suing the original party for the difference in price paid, if any. There is some jurisprudence that suggests when it is not feasible for a party to mitigate, they are excused from doing so. See *Southcott Estates Inc v Toronto Catholic District School Board*, 2012 SCC 51.
2. **Breach of Warranty**

For a breach of a term of the contract that is a warranty, the only available remedy will be damages. The innocent party must continue with the contract while seeking damages.

In a contract for the sale of goods governed by the SGA, the standard measure of damages is “the estimated loss directly and naturally resulting, in the ordinary course of events, from the breach” (s 56(2)). Where the warranty pertained to quality of the goods, the loss will be calculated as the difference between the cost of obtaining the goods in the market and the contract price of the goods (s 56(3)). Thus, a buyer who has negotiated a good deal can recover the difference between his or her expected savings and the market price. Section 57 states that s 56 does not affect recovery of special damages or interest, if otherwise available by law. The common law governs the recovery of special damages. For special damages to be recoverable, both parties must have been made aware of their possible incursion at the time of formation of the contract.

3. **Breach of Condition**

For a breach of condition, the aggrieved party can affirm the contract and, in the future, seek damages, or terminate the contract, discharging future obligations but still allowing recovery for damages. The offending party has “repudiated” the contract by acting in a way that expresses the intention to no longer be bound by the contract, and the party aggrieved can accept or reject that repudiation.

a) **Repudiation**

The buyer’s primary right for a breach of a condition is to repudiate the contract and reject the goods. This can normally be exercised regardless of the actual quantum of loss or benefit to the parties. However, the right to repudiate may be lost under the SGA.

In the case of a rightful repudiation, the buyer may refuse further payment, and in addition, seek either damages or restitution from the seller. The consequence of wrongful repudiation termination (the buyer repudiates when he or she did not have the right to do so; e.g., because the seller breached a warranty rather than a condition) is that the buyer is liable to the seller for his or her own breach of condition. So, it is important to determine whether or not repudiation is justified before taking any action, by determining the nature of the term the seller breached.

(1) When a Breach of Condition is Treated as a Breach of Warranty

Section 15(4) specifies two circumstances where, unless the parties contract otherwise, any breach of condition (including the implied statutory conditions in ss 16 – 19) must be treated as a breach of warranty: (1) in a contract for sale of specific goods when property has passed to the buyer; or (2) where the buyer has accepted the goods, or part of them.

(2) Specific Goods: Upon Passage of Property

When s 15(4) is combined with ss 23(1) and (2), the result is that, for a sale of specific goods in a deliverable state, the buyer loses the right to repudiate as soon as the contract is made.

However, courts may avoid this harsh result by: (1) implying a term allowing the buyer to accept the goods and later reject them: see *Polar Refrigeration*
Service Ltd v Moldenhauer (1967), 60 WWR 284, 61 DLR (2d) 462 (Sask QB) at para 22; (2) finding a total failure of consideration: see Rowland v Divall (1923), 2 KB 500; (3) finding the intent for property to not pass immediately (ss 22 and 23(1)); (4) finding that the goods are not specific; or (5) finding ss 23(3), (4) or (5) to be applicable.

(3) Unascertained Goods: Upon Acceptance

For a sale of unascertained goods, the buyer loses the right to repudiate upon acceptance of the goods (s 15(4)).

Under s 38, if the buyer has not previously examined the goods, there is no acceptance unless and until the buyer has had a reasonable opportunity to examine them. However, under s 39 a purchaser has accepted the goods once (1) the seller is notified by the buyer of acceptance, (2) the goods are used in a manner inconsistent with the seller’s ownership (e.g. reselling the goods to a third party), or (3) the goods are retained without being rejected within a “reasonable time”.

The court determines a reasonable time for inspection and possible rejection by looking at all the circumstances surrounding the transaction.

b) Damages for Breach of Condition

As mentioned above, the innocent party has a choice in the face of a breach of condition. He or she may (1) accept the repudiation, terminate the contract, and sue for damages right away, or (2), if he or she has a legitimate interest in doing so, may affirm the contract, wait for the date of performance, and sue for damages for any defect in performance at that date. (In many cases involving one-time sales, the performance date will be contemporaneous with the date of the payment/delivery/breach, rendering this a moot point.)

In deciding whether or not to affirm a contract in order to assess damages at a later date, the client should consider the implications of his or her duty to mitigate the loss. In a sale of goods, purchasing the goods from someone else can often mitigate damages; generally, no special interest exists in purchasing the particular goods from a particular vendor.

c) Specific Performance

If an aggrieved party does decide to affirm the contract, specific performance may be available for a contract of sale for specific goods. Specific performance is a court order compelling performance of a contract in the specific form in which it was made (SGA, s 55). In certain circumstances, it may be available at common law for unascertained goods (Sky Petroleum Ltd v VIP Petroleum Ltd, [1974] 1 WLR 576, [1974] 1 All ER 954). Specific performance is a discretionary equitable remedy and will only be granted if damages are inadequate; for example, where the goods are unique or otherwise unavailable. Section 3(1)(c) of the Small Claims Act, RSBC 1996, c 430, provides that the Small Claims Division of the Provincial Court of British Columbia can grant specific performance in an agreement relating to personal property.

4. Rescission

The remedy of rescission seeks to undo a contract and is available for misrepresentation. See Section IV.G for a fuller discussion of what constitutes misrepresentation. Rescission is an
equitable remedy that sets the contract aside and seeks to restore the parties to their original, pre-contractual positions. This usually means return of the goods and return of any payment made. Because it undoes the contract, no damages can be claimed beyond the restitution necessary to return the parties to their pre-contractual positions. Delay in bringing the action or acceptance of the goods may bar rescission.

IV. BUSINESS PRACTICES AND CONSUMER PROTECTION ACT – DECEPTIVE AND UNCONSCIONABLE ACTS

A. Does the Act Govern the Contract?

For a contract to fall under the Business Practices and Consumer Protection Act [BPCPA], the contract must be 1) a consumer transaction, between 2) a consumer and 3) a supplier, as defined by section 1. Each of the three criteria must be fulfilled before relying on the BPCPA. The only exceptions to the applicability of the BPCPA are those listed under s 2 of the BPCA and include credit reporting and debt collections practices. These sections of where the BPCPA apply regardless of whether the transaction or matter involves a consumer or not. Additionally, section 2(2) outlines the limited application of the BPCPA to contracts involving the sale, lease, mortgage of or charge on land or chattel real.

1. Consumer Transaction

A consumer transaction is a dealing that:

a) involves a supply of goods, services, or real property by a supplier to a consumer for primarily personal, family or household purposes, or

b) is a solicitation, offer, advertisement or promotion by a supplier with respect to the above-mentioned types of transactions.

Except in Parts 4 and 5 of the BPCPA, a consumer transaction includes a solicitation of a consumer by a supplier for a contribution of money or other property by the consumer.

The Act does not apply to securities as defined by the Securities Act, RSBC 1996, c 418 or contracts of insurance under the Insurance Act, RSBC 1996, c 226.

2. Consumer

The consumer may reside inside or outside BC. In some circumstances, the BPCPA will only apply where the consumer resides in BC. A consumer is an individual, other than a supplier, who participates in a consumer transaction for primarily personal, family, or household purposes. The definition of consumer in section 1 does not include a guarantor of the consumer who actually participated in the transaction.

3. Supplier

A supplier means a person, whether in BC or not, who in the course of business participates in a consumer transaction by:

a) supplying goods, services, or real property to a consumer; or

b) soliciting, offering, advertising, or promoting with respect to a transaction referred to in paragraph (a) of the definition of "consumer transaction".
A supplier also includes the successor to, or assignee of, any rights or obligations of the supplier and, except in Parts 3 to 5 of the BPCPA, includes a person who solicits a consumer for a contribution of money or other property.

The definition of supplier in section 1 requires that the transaction occur “in the course of business”. Thus, private sales and transactions made by people who are not in the business of dealing with such goods are generally exempt from the BPCPA. If a consumer buys a used car advertised in a newspaper ad placed by a private person, the consumer will likely be restricted to the remedies found in the SGA or at common law. Some remedies in the SGA are also available only when goods are sold in the ordinary course of business.

Several suppliers can be involved in one transaction. Therefore, in order for the consumer to sue, he or she need not have a contract with the supplier who made a deceptive representation or committed an unconscionable act. For example, a consumer buys a car from a dealer and the contract is assigned to a financial institution. The vendor would be a supplier, as would the finance company attempting to collect on the contract (see section 15). Since privity of contract is not necessary, each of the suppliers would be liable under the BPCPA if they engaged in deceptive or unconscionable practices.

According to section 6(2), advertisers who, on behalf of another supplier, publish a deceptive or misleading advertisement are not liable for damages, court actions, or offences, if they did not know and had no reason to suspect that its publication would contravene section 5. If, however, they knew or ought to have known that the advertisement had the capability, tendency, or effect of deceiving or misleading, then they too may be liable as a supplier under the BPCPA.

### B. Defining a “Deceptive or Unconscionable Act or Practice”

For the consumer to have a remedy, the supplier’s conduct must involve deceptive or unconscionable acts or practices.

Section 4 of the BPCPA describes “deceptive” acts or practices. Section 8 of the BPCPA describes “unconscionable” acts or practices.

#### 1. Deceptive Acts

A deceptive act or practice is a representation (whether oral, written, visual, descriptive, or other) or any conduct by the supplier that has the capacity, tendency, or effect of deceiving or misleading a consumer or guarantor.

Section 4(3) sets out an extensive but non-exhaustive list of deceptive practices.

If a certain practice is not listed in 4(3), it may still be considered deceptive. The term “deceptive act or practice” was also found in BC’s old Trade Practice Act, which was repealed by the BPCPA in 2004. Thus, looking back at the old Trade Practice Act jurisprudence can shed light on the meaning of “deceptive act or practice.”

The term “deceptive practice” was interpreted by the court in British Columbia (Director of Trade Practices) v Household Finance Corp, [1976] 3 WWR 731, [1976] BCJ No 1316 (SC) at paras 19-23 [Household Finance] and later affirmed by the BC Court of Appeal. Household Finance suggests that a practice is deceptive for purposes of the BPCPA if it causes the consumer to commit an error of judgment. However, a practice of non-disclosure is not necessarily “a deceptive practice.”

A plaintiff consumer relying on the supplier’s deceptive practice for an action should show:
a) that he or she was actually deceived by the deceptive practice;

b) that he or she relied on the deception to the extent that an error of judgment resulted from the deception; and

c) that the error of judgment caused loss.

The Director need only show that a deceptive practice would tend to cause consumers to make an error in judgment but does not need to show that any consumer made an error in judgment, to enforce the Act against a supplier.

The BPCPA, similarly to the Trade Practice Act, should be interpreted as imposing “a high standard of candour, especially on suppliers who choose to commend their wares” (Rushak v Henneken, [1991] 6 WWR 596, [1991] BCJ No 2692 (CA) at para 17 [Rushak]).

Where there is an embellishing endorsement of the goods, and the supplier knows the goods may be defective in an important respect, these facts must be disclosed (Rushak).

For the consumer to set aside the consumer transaction on the basis that the supplier engaged in a deceptive act or practice, the representation must be material – what is material depends on the individual circumstances of the transaction (Rushak).

The court may draw the conclusion that a practice is deceptive on the basis of vague contractual language in circumstances where that language allowed the supplier to claim that additional work was not part of the original contract: see British Columbia (Director of Trade Practices) v Van City Construction Ltd, [1999] BCJ No 2033 (SC) (QL).

2. **Unconscionable Acts**

Sections 7 to 9 of the BPCPA now set out clear prohibitions. Unconscionable acts involve high pressure tactics or demanding consideration far in excess of the market value, and may occur before, during or after the consumer transaction. Under s 10(1), if an unconscionable act or practice occurred in respect of a consumer transaction, that consumer transaction is not binding on the consumer or guarantor. The court will look at the particular vulnerabilities of the consumer, such as mental infirmity, ignorance, illiteracy, age or inability to understand the character, nature or language of the consumer transaction, which will trigger the revievability of that transaction in the consumer's mind. Both the common law and statutes hold the supplier to a stringent standard, demanding that he or she not act unreasonably in order to protect his or her own interests.

Under s 9(2), if it is alleged that a supplier committed or engaged in an unconscionable act or practice, the burden of proof is on the supplier to show that the unconscionable act or practice was not committed.

NOTE: As above, s 8(3) sets out a list of circumstances that the court must consider when determining whether a practice is unconscionable. Again, this list is not comprehensive, as the court must consider all of the surrounding circumstances of which the supplier knew or ought to have known.

C. **Remedies and Sanctions**

1. **Damages Recoverable by Consumers**

Under s 171 of the BPCPA, a consumer may commence a civil action seeking damages for loss due to a deceptive or unconscionable act or practice. As with other civil actions, punitive damages or restitution may also be available. Small Claims Court may be used if the claim does not exceed $35,000.
2. **Transaction Unenforceable by Supplier**

Under s 10(1), where there is an unconscionable act or practice in a consumer transaction, that transaction is unenforceable by the supplier.

3. **Injunction, Declaration and Class Action**

Under s 172, any person, whether or not that person has a special interest in or is affected by a consumer transaction, may bring an action seeking declaratory or injunctive relief. This involves seeking to have the court declare an act to be deceptive or unconscionable and to have the court grant an injunction restraining the supplier from engaging further in such acts. Under s 172(2) the Director may bring an action on behalf of consumers generally or a designated class of consumers.

The BPCPA stipulates that while the Provincial Court has jurisdiction for civil actions under s 171, actions under s 172 must be brought in Supreme Court.

For an example of a class action suit dealing with the BPCPA, see *Dahl v Royal Bank*, 2006 BCCA 369. Credit card debtors brought a class action suit against the Royal Bank of Canada, the Canadian Imperial Bank of Commerce, and the Bank of Montreal. In the plaintiffs’ Statement of Claim, they asserted that the defendants failed to disclose the true cost of borrowing by providing the transaction dates for cash advances on their monthly statements rather than the posting dates (the dates the money was actually advanced), allowing more interest to be charged; the court, however, ultimately rejected this argument.

In any action for permanent injunction under s 172(1)(b), the court may restore to any interested person any property or money acquired by deception or unconscionable acts or practices by the supplier (s 172(3)(a)) and may require the supplier to advertise to the public in a way that will assure prompt and reasonable communication to consumers (s 172(3)(c)).

4. **Supplier Found Guilty of an Offence Under the BPCPA**

Section 189 creates a list of offences punishable by both fines and imprisonment, which may be sought by the Crown against a party found in breach of the BPCPA. Under s 190, an individual who commits an offence under the BPCPA is liable to a fine of not more than $10,000, or to imprisonment for not more than 12 months, or to both.

D. **Limitation Period**

Under s 193, no prosecution under the BPCPA may be started more than two years after the date on which the subject matter of the proceeding arose.

Note that s 193 does not apply to civil proceedings. The limitations period in civil proceedings will depend on the nature of the claim and the time period allowed by the *Limitation Act*; see Section IX.E: Determine the Limitation Period for Making a Claim.

E. **Powers of the Director**

Consumer Protection BC is responsible for the administration and enforcement of the BPCPA. Part 10 of the BPCPA contains all inspecting and enforcement powers of Consumer Protection BC, its inspectors, and the Director. The Director has the power to:

a) use the same powers that the Supreme Court has during trials of civil action for the purposes of an inspection, to summon and enforce the attendance of witnesses, compel witnesses to give evidence under oath or in any other manner, and to produce records;
b) institute proceedings or assume the conduct of proceedings on behalf of a consumer;

c) make an order (called a “freeze” order) against assets of a person who is being investigated (s 159). This order can also be attached to property being held in trust for a person under investigation;

d) refrain from bringing an action against a supplier and accept instead a written undertaking under s 154 of the BPCPA. This undertaking usually takes the form of a formal agreement between the Director and supplier and may involve consumer redress. It is probably one of the most effective remedies under the BPCPA because it avoids both the time and expense of court proceedings;

e) issue a compliance order under s 155 of the BPCPA where compliance is mandatory. The Director can order restitution and compensation to the consumer with this function (s 155(4)) without having to go through court proceedings. If a person fails to comply with a compliance order, he or she is committing an offence under s 189(5) and could face a fine of not more than $10,000, imprisonment for not more than 12 months, or both;

f) seek declaration and/or injunctive relief on behalf of a consumer, or a class of consumers, and make their applications ex parte (s 172); and

g) impose an administrative penalty under s 164.

F. Deceptive Practices Under the Competition Act

In addition to the protections under the BPCPA, the Competition Act, RSC 1985, c C-34, proscribes various types of deceptive practices. Some common ones are discussed below:

1. More than One Price Tag (“Double Ticketing”)

   Shopkeepers often mark goods for sale with more than one price tag. Under the Competition Act, RSC 1985, c C-34, it is an offence for the store to charge anything but the lowest price unless the lower price has been crossed out or the new tag covers the older tag (s 54). The older tag does not have to be unreadable; a line over it or a new tag slightly covering it is fine. However, a cashier may not cross out the older price at the cashier stand. Note that the consumer has no independent right of action. The Competition Bureau, on its website, indicates that “prosecutions under this section have rarely occurred”.

2. Advertising a Sale Price

   If a business advertises a sale price, it must charge that price throughout the sale period (Competition Act s 74.05). However, the advertiser may be relieved of this obligation if (1) the price was advertised in error and if the advertisement indicated prices were subject to error, or (2) the advertisement is immediately followed by a correction. Advertisers who violate this section may be subject to an administrative penalty (s 74.1).

3. Bait and Switch

   If a business advertises a sale, it must stock a reasonable quantity of the item (Competition Act s 74.04(2)). The bait and switch tactic occurs when a business advertises an item at a bargain price to attract customers but, having no intention of selling the item, does not adequately stock it. Rather, the business intends to use sale pressure to get customers to buy other, higher-priced items.

   If the business does not have adequate stock of a sale item, it must issue rain cheques. Rain cheques are not required, however, if the advertisement states “while quantities last”.

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Advertisers who violate this section may be subject to an administrative penalty (s 74.1). A business may avoid penalties stemming from bait and switch tactics if it attempted to supply more of an item than it was able to, if demand for the item was greater than expected, or if the advertisement stated that the sale price was good “while supplies last”.

G. False or Misleading Advertising

All advertising, whether on radio or television, in a newspaper or flyer or posted in a store, is subject to federal and provincial laws that prevent businesses from making false claims that may mislead consumers. The BPCPA’s prohibition against deceptive acts and practices extends to advertising, as a representation made before a sale (s 4(2)).

Purchasers have a right to know what they are buying. If a person asks for information and the sales agent volunteers it, the information must be correct and not deceptive. However, not everything a salesperson says is a term of the contract; some comments are mere puffery. Puffery is the sort of comment that is made to promote a product. Such comments are statements of opinion rather than misrepresentations of fact and are not treated as part of the contract.

An example of puffery is “It’s a great little car.”
An example of a statement of fact is “It's a 1994 Dodge.”

What would otherwise be puffery may constitute a deceptive act or practice under the BPCPA. In circumstances where a supplier provides a laudatory description of a defective item of which he or she has specific factual knowledge and of which the potential buyer is wholly unaware, the description is not mere puffery, but rather a deceptive act. See Rushak, above.

For credit advertising, pay particular attention to ss 59 to 64 of the BPCPA. When there is misrepresentation, a consumer may also have a cause of action at common law.

1. The Common Law

Despite the breadth of the BPCPA, it does not provide remedies for all contractual situations. Before commercial legislation (SGA) or consumer protection acts (BPCPA), the common law provided remedies for misrepresentation.

a) Fraudulent Misrepresentation

Fraudulent misrepresentation occurs when the vendor knowingly makes a false statement of fact that is material to the contract and the statement serves as an inducement to enter the contract. The buyer may be awarded the common law remedy of rescission and can also sue for damages in the tort of deceit. Breaches of contract damages, such as the expectation of profit, are not available, because a party cannot claim for the contract to be rescinded and, at the same time claim that the contract exists for the purposes of claiming damages.

b) Innocent Misrepresentation

An innocent misrepresentation arises when a representation of fact is false, material to the contract, and the buyer is induced to enter the contract by the representation. Unlike fraudulent misrepresentation, though the representation is not known to be false. The remedy, which is an equitable remedy, is rescission, which attempts to put the parties back in the position they were in before the contract.
A misrepresentation might also be considered to be a term of the contract or as a term in a collateral contract. In this situation, the client can sue for damages if the misrepresentation ends up being untrue.

For the remedy of rescission, there could be several possible bars:

i) third party rights have arisen;

ii) an undue delay occurred since the misrepresentation;

iii) the contract has been executed (not an absolute bar);

iv) the contract has been affirmed by the aggrieved party; or

v) it is impossible for the courts to undo the contract.

c) Negligent Misrepresentation

Negligent misrepresentation operates in the same way as innocent misrepresentation, but it arises when the representation is made negligently as opposed to in a completely innocent manner. As with innocent misrepresentation, the remedy is rescission. *Hedley Byrne & Co Ltd v Heller and Partners Ltd*, [1961] 3 All ER 891 (HL) is an example of a case involving negligent misrepresentation.

V. DIRECT SALES, FUTURE PERFORMANCE AND TIME SHARE CONTRACTS

The BPCPA has replaced the *Consumer Protection Act*. And the BPCPA now covers door-to-door sales, payday loans, gym memberships, unsolicited goods and services, and a number of other contracts (note that this is a non-exhaustive list of things the BCPA covers). The primary remedy for consumers in the BPCPA regarding these types of activities is the right to avoid or cease contracts for direct sale or for future services, after giving notice in the manner required by the statute. A single contract may fall under more than one category, and in that case, will attract the requirements and cancellation provisions of each applicable section.

NOTE: When exercising cancellation rights under the BPCPA consumers should be apprised of ss 27 and 28. In most cases, the contract is effectively rescinded by the cancellation; goods must be returned undamaged and payment must be refunded in full.

A. Direct Sales

When consumer is approached by a salesperson, instead of making a conscious decision to seek out a product or service, they may be taken unaware and can be vulnerable to being taken advantage of. The BPCPA recognizes this risk by imposing disclosure requirements and allowing a consumer to cancel the contract in ways the common law of contract does not permit.

A direct sales contract is defined in s 17 as:

...a contract between a supplier and a consumer for the supply of goods or services that is entered into in person at a place other than the supplier's permanent place of business, but does not include any of the following:

(a) a funeral contract, interment right contract or preneed cemetery or funeral services contract;
(b) a contract for which the total price payable by the consumer, not including the total cost of credit, is less than a prescribed amount of $50 (%s 4 [CCR]);

(c) a prepaid purchase card;

The BPCPA sets out a lengthy list of requirements under ss 19 and 20 for the content of direct sales contracts, such as the name, address, and telephone number of the seller, the name (in a readable form) of the individual who signs the contract on behalf of the supplier, a detailed description of the goods or services to identify them with certainty, the price, and a detailed statement of the terms of payment. When credit is extended, there also needs to be a description of the subject matter of any security interest. This is not an exhaustive list; please consult the BPCPA.

Under s 5 of the CCR, there are several exemptions to the applicability of the BPCPA to direct sales contract. Such exemptions include certain classes of direct sellers who are selling goods or services for which they are licensed, registered, or incorporated (s 5(4)), and direct sales contracts that are entered into in certain places, such as agricultural shows or fairs, trade shows, and craft fairs. Direct sellers are also exempt if the seller attends the place following a request that was made at least 24 hours in advance by the consumer or a friend or relative of the consumer who is not an associate of the direct seller. For a full list of exemptions, please consult the CCR.

1. **Right of Cancellation**

Under s 21 of the BPCPA,

(a) the purchaser may cancel the contract within 10 days after receiving a copy of the contract. The purchaser need not offer explanations for his or her decision. The vendor then has 15 days after the date of cancellation to refund all money without deduction.

(b) if a delivery date is specified in the contract and not all of the goods/services are delivered/performced within 30 days of this date, the purchaser may cancel the contract within one year after the date a copy of the contract was received, provided that the purchaser has not accepted or used the goods/services;

(c) if the contract does not contain information required under s 19 and 20(1) of the Act, the buyer may cancel within one year of the date of the contract.

A direct sale is unenforceable by the seller if the buyer is required to make a down payment in excess of a prescribed amount (BPCPA, s 20(3)(b)). Section 4(2) of the CCR sets the amount of down payment prescribed under s 20(3)(b) as either $100 or 10% of the total price.

**NOTE:** Whether the purchaser has accepted goods is determined by the definition in the *Sale of Goods Act* (s 39).

The BPCPA does not make oral executory contracts unenforceable. However, s 20(3) requires that the seller give a written copy of the contract to the buyer at the time of signing. Otherwise the contract is not binding on the buyer.

Section 54 requires that the buyer provide notice of cancellation to the seller and declares that it may be delivered by any method that permits the cancelling party to produce evidence that the contract was cancelled. Notice by registered mail, electronic mail, personal delivery, and fax is explicitly permitted. Nowhere does the BPCPA explicitly state that a notice of cancellation shall be in writing, but a buyer should be cautious and deliver written notice. The section explicitly permits that the notice can be given to the seller directly, or to the postal, fax, or electronic mail address of the seller shown in the contract. When a buyer rescinds a contract under s 21, that section also provides that the goods may be retained until all of the money paid is refunded.
In Woodward v International Exteriors (British Columbia) Ltd (1991), 53 BCLR (2d) 397, 1 BLR 254 (CA) at para 10, verbal notice of termination of an agreement was sufficient for the consumer to terminate this form of contract. Note that verbal notice may not be sufficient in all instances and written notice remains advisable.

B. Future Performance Contracts

A future performance contract is defined in s 17 as:

...a contract between a supplier and a consumer for the supply of goods or services for which the supply or payment in full of the total price payable is not made at the time the contract is made or partly executed, but does not include:

(a) a contract for which the total price payable by the consumer, not including the total cost of credit, is less than a prescribed amount of $50 (CCR s 6);

(b) a contract for the supply of goods or services under a credit agreement, as defined in s 57 (definitions), if the goods or services have been supplied;

(c) a time share contract; or

(d) a prepaid purchase card.

Future services contracts are subject to some important statutory requirements under Part 4, Division 2 of the BPCPA.

The BPCPA sets out a long list of requirements under ss 19 and 23 for the content of future services contracts, such as the name, address, and telephone number of the seller, a detailed description of the goods or services to identify them with certainty, the price, supply date, and a detailed statement of the terms of payment. When credit is extended, there also needs to be a description of the subject matter of any security interest. This is not an exhaustive list; please consult the Act.

Under s 23(4), a future performance contract is not enforceable by the seller if a rebate or discount is given on the condition of some event occurring after the time the buyer agrees to buy (usually a referral selling scheme whereby the purchaser aids the seller in making a further sale).

If the future performance contract does not contain the required information (ss 19 and 23), then a consumer may cancel the contract by giving notice of cancellation to the supplier within one year of the date that the consumer receives a copy of the contract (s 23(5)). Section 54 sets out the required form and procedure for giving notice.

C. Continuing Services Contracts: Gym Memberships, Travel or Vacation Clubs

These contracts are called continuing services contracts because, while you may pay now, the contract extends into the future. This type of contract is often used when one joins a karate club, or a dance studio, or buys a membership in a vacation club.

Continuing services contracts must not exceed 24 months in duration. However, a contract can allow the consumer to renew in writing within one month of its expiry, and if the consumer exercises this option, the contract can continue past 24 months (s 24(3)). If a contract does exceed 24 months in duration, there are remedies available under s 24(6).

1. Right of Cancellation
Because they are often sold at high-pressure presentations, under s.24 these contracts are subject to a 10 day right of cancellation from the date the consumer receives a copy of the contract (s 25(6)). Section 26(3), which also gives a 10 day right of cancellation, applies to time-share interests not covered by the Real Estate Development Marketing Act, SBC 2004, c 41, such as resorts or condominiums.

Contracts for continuing services can also be cancelled if there is a material change in circumstances of the buyer or the seller, and where the buyer or seller gives notice of cancellation (s 25). When alleging a material change in circumstances as the basis for cancelling, the reason must be specified in the notice (s 25(2)).

Material changes in circumstances include, but are not limited to:

- the buyer’s death; and
- permanent disability or permanent relocation more than 30 km further from when the consumer entered into the contract.

Material changes in circumstances of the seller include:

- through the partial or entire fault of the seller, the services are not completed, or at any time the seller appears to be unable to reasonably complete the services in the time frame set out in the contract for the completion of services;
- the services are no longer available because of the seller’s discontinued operation or substantial change in operation; and
- the relocation of the business of the seller 30 km further from the buyer without provision of equivalent service within 30 km.

Section 54 sets out the required form and procedure for giving notice.

D. Unsolicited Goods or Services

Under s 11, unsolicited goods or services means goods or services that are supplied to a consumer who did not request them, other than:

(a) goods or services supplied to a consumer who knew or ought to have known they were intended for delivery to another person;

(b) goods or services for which the supplier does not require payment; or

(c) a prescribed supply of goods or services.

Under s 12, a recipient of unsolicited goods has no legal obligation to the sender unless the recipient gives notice of an intention to accept them, or unless the recipient knew or ought to have known that the goods were intended for delivery to another person.

If however, a consumer does pay for unsolicited goods or services, under s 14 the consumer may give to the supplier a demand, in writing, for a refund from the supplier within 2 years after the consumer first received the goods or services if the consumer did not expressly acknowledge to the supplier in writing his or her intention to accept the goods or services.

NOTE: If a consumer is being supplied with goods or services on a continuing basis and there is a material change in the goods or services or in the supply of them, the goods or services are
deemed to be unsolicited goods or services from the time of the material change unless the supplier can establish that the consumer consented to the material change.

E. Distance Sales

Under s 17, a “distance sales contract” means “a contract for the supply of goods or services between a supplier and a consumer that is not entered into in person and, with respect to goods, for which the consumer does not have the opportunity to inspect the goods that are the subject of the contract before the contract is entered into but does not include a prepaid purchase card”. This definition encompasses all forms of commerce where the parties are not face-to-face, such as catalogue sales, sales over the internet, or sales over the telephone. Section 48 stipulates that a supplier must give a consumer a copy of the contract within 15 days after the contract is entered into, and also sets out a list of requirements for distance sales contracts. Section 46 sets out what information must be disclosed to the consumer prior to the consumer entering into the distance sales contract. For example, the supplier must disclose a detailed description of the goods, the currency, delivery arrangements and the cancellation policy, if any. This is not an exhaustive list; please see the Act.

S. 47 includes additional requirements for contracts that are in electronic form. Specifically, the supplier must make the information from s. 46 available in a manner that the consumer can access, retain and print. The supplier must also give the consumer the opportunity to correct errors and accept or decline the contract.

Section 49 provides consumer rights concerning cancellation of distance sales contracts. Note that there are different time restrictions on cancellation rights for distance sales depending on which provisions the supplier does not comply with. Once a consumer gives notice to the supplier of the cancellation, the supplier has 15 days to refund to the customer all monies paid in respect of the contract and any related consumer transactions. If the supplier fails to do this, the consumer may have recourse under s 52 if the consumer charged to a credit card all or any part of the total price under the contract.

F. Credit Transactions

Part 5 of the BPCPA deals with the disclosure of the cost of consumer credit.

The Acts set out disclosure requirements, as well as advertising requirements for both fixed and open credit. The basic distinction between fixed and open credit is that open credit involves multiple advances and does not establish the total amount advanced under the agreement. However, open credit can be subject to an overall credit limit. Fixed credit is a credit arrangement that is normally based on a fixed initial advance and a predetermined payment schedule. Under s 105 of the BPCPA, the creditor is obliged to compensate borrowers for contraventions of the Act.

The rules for credit transactions under the BPCPA are:

- Under s 66, lenders are required to furnish debtors with a written statement of disclosure. Consult ss 66-93 for the specific requirements pertaining to your client’s situation.

- Under ss 59 to 64, certain requirements flow from the advertising of certain aspects of credit, such as interest-free periods, interest rates, and cost of credit.

- Under Division 4 of Part 5, a borrower has certain rights, such as being able to choose an insurer and to cancel optional services.

- Under s 99, where a credit card is lost or stolen, the holder is not liable for any charges incurred after notice in person or by registered mail has been given to the issuer of the card. In the case of purchases made before notice is given, an individual is only liable for $50 or up to the credit limit remaining on the card, whichever is less. This protection does not extend to unauthorized use of a card to get cash from an ATM where the cardholder
left his or her PIN number in the wallet with the card, and it is stolen (see *Plater v Bank of Montreal*, [1988] BCWLD 986, 22 BCLR (2d) 308 (Co Ct)).

1. **Notice Required for Increased Interest Rates**

   Under s 98, there is a notice requirement for certain changes in credit card interest rates.

2. **Unsolicited Credit Cards**

   Section 96 provides that a credit card issuer must not issue a credit card to an individual that has not applied for one. This does not affect the ability of a credit card issuer to provide a renewal or replacement card that has been applied for.

3. **Prepaid Purchase Cards (Gift Certificates and Gift Cards)**

   Sections 56.1-56.5 regulate the terms of prepaid purchase cards. A prepaid purchase card is a card, written certificate or other voucher with a monetary value that is issued or sold to a person in exchange for the future supply of goods or services. These include gift cards or gift certificates. Section 56.2 prevents any cards from being issued with an expiry date. *Prepaid Purchase Cards Regulation*, BC Reg. 292/2008 contains exemptions from the expiry date prohibition. These include cards issued for a specific good or service, cards issued for a charitable purpose, and cards issued to a person who provides nothing of value in exchange.

**G. High-Cost Loans (Payday Loans)**

1. **Criminal Code**

   Section 347 of the *Criminal Code* prohibits loans that charge a criminal rate of interest, which is defined as an annual rate that **exceeds 60 percent**.

   Loans offered by payday lenders, if calculated according to the *Criminal Code*, may charge rates that exceed the amount permitted under the definition. In 2006, the federal government amended the *Criminal Code* to exempt payday loan agreements from the criminal interest rate provision.

   Under s 347.1, payday loan agreements are defined and are exempted from s 347 provided that the following three conditions are met:

   i) the loan must be for $1500 or less and for 62 days or less;

   ii) the person must be licensed or specifically authorized under provincial law to enter into that payday loan agreement; and

   iii) the province must be designated by the Governor in Council (which will happen in a province that has adequate measures to protect recipients of payday loans)

2. **Payday Loans**

   Section 2 of *Payday Loans Regulation*, BC Reg 57/2009 designates payday lenders as a “designated activity” under s 142 of the BPCA. A payday lender “means a person who offers, arranges, provides or otherwise facilitates payday loans to or for consumers” and includes “a person who, for compensation, arranges, negotiates or facilitates an extension of credit”. Section 143 requires anyone who participates
in a designated activity to carry a license. A payday lender must carry a separate license for each operating location. They must have a sign at each location displaying this license number, the maximum charges permitted in BC (15% of principal), the amount they charge, the total cost of borrowing $300 for 14 days, and the annual percentage rate they charge.

The regulations also set limits on the amount of interest that can be applied, mirroring s 347 of the Criminal Code:

i) The maximum amount that can be charged on a payday loan is $15 for every $100 borrowed including all charges and fees.

d) In addition, a payday loan cannot exceed 50% of the borrower’s net pay to be received during a single pay period within the payday loan term.

iii) If the repayment amount is not paid, default fees cannot exceed 30% per annum on the outstanding principle.

Thus, payday loans in BC are permitted under Criminal Code section 347.1, as long as they follow the provincial requirements.

These requirements do set out a number of additional restrictions on payday lenders (s 112.08). Notably, a payday lender may not:

(a) sell insurance to or for the borrower, or require or request that the borrower insure a payday loan;

(b) issue a new payday loan to a borrower who already has a payday loan issued by the lender;

(c) require, request or accept consent from a borrower to use or disclose the borrower’s personal information for a purpose other than offering, arranging, providing or otherwise facilitating a payday loan;

(d) require, request or accept any undated cheque;

(e) require, request or accept any post-dated cheque, pre-authorized debit or future payment of a similar nature, for any amount exceeding the amount to repay the payday loan by the due date, including interest and permissible charges (although, a one-time fee of $20 is allowed for a dishonoured cheque or pre-authorized debit);

(f) require or request any payment from the borrower before it is due under the loan agreement;

(g) grant rollovers (i.e. charge a fee to extend a loan’s due date);

(h) require, request or accept an assignment of wages from the borrower (and if they do the assignment of wages is not valid);

(i) require, request or accept from the borrower or any other person, as security for a payday loan, any personal property, real property, or documentation that could be used to transfer title in personal property or real property;

(j) discount the principal amount of a payday loan by deducting or withholding from the initial advance an amount representing any portion of the total cost of credit;

Additionally, there is a mandatory period set out in the regulations where a consumer is allowed to return the money and cancel the payday loan. This period begins on the date that the borrower receives
the first advance and expires at the end of the second day that the payday lender is open for business after that first advance.

3. High-Cost Credit Products

Legislation designed to protect consumers from lenders who offer loans with high interest rates but are not payday lenders received royal assent in May 2019, but requires regulations to be passed before coming into force.

High cost credit products are loans or lines of credit that charge high interest rates and/or various fees. The formal definition of a High-Cost Credit Products is:

(a) a fixed credit product that has an APR that exceeds the prescribed APR and meets other prescribed criteria,

(b) an open credit product that has an annual interest rate that, calculated in accordance with the regulations, exceeds the prescribed annual interest rate and meets other prescribed criteria,

(c) a lease that has an APR that exceeds the prescribed APR and meets other prescribed criteria, or

d) a prescribed product through which credit is extended by a high-cost credit grantor to a borrower primarily for a personal, family or household purpose,

but does not include a payday loan, mortgage on real property or prescribed credit product.

Once the regulations are passed, a new part (Part 6.3) will be added to the Business Practices and Consumer Protection Act that creates restrictions on high-cost credit products. The new regime limits a credit grantor to a prescribed rate (or the criminal rate if none is prescribed), requires certain terms to be in high-cost credit agreements, and requires that the credit grantor not charge, require, or accept any amount not allowed (such as a fee for making a payment before it is due), not disclosed, or that exceeds the high-cost credit agreement.

H. Remedies and Sanctions

In addition to the remedies already mentioned that are available to consumers, the BPCPA provides for further sanctions:

1. Fines or Imprisonment

Section 190 establishes a summary conviction offence with penalties of imprisonment up to one year and fines of up to $10,000 for individuals and $100,000 for corporations, for any contravention of the BPCPA.

2. Investigation and Search Powers

Part 10 gives the Director the power to investigate and request information where there are reasonable and probable grounds to believe that a person has contravened, is contravening, or is about to contravene the BPCPA or an order made under it.

VI. CONDITIONAL SALES CONTRACTS AND SECURITY AGREEMENTS

The Personal Property Security Act, RSBC 1996, c 359 [PPSA] governs conditional sales agreements and security contracts. It established a new unified system for the registration, priority, and enforcement of transactions where collateral is given to secure payment or the performance of an obligation. The main purpose of the PPSA is to offer lenders or creditors a system of priority vis-à-vis other creditors where it is necessary for the lender or seller
to take an interest in personal property to ensure the obligations of the borrower or purchaser are met. The legislation effectively creates a system for the registration and enforcement of a security interest against personal property.

Under s 2, the PPSA governs every transaction that creates a security interest. A “security interest” is defined in ss 1(1) as an interest in goods that secures payment or the performance of an obligation.

Note: For the purposes of this section, goods is used to define security interests. However, the actual definition is broader than that. For more information, see ss 1(a) and ss 1(b) “security interest”.

Chapter 10: Creditors’ Remedies and Debtors’ Assistance has a discussion on the protection offered to a consumer by the PPSA, including the requirements of enforceable security. The PPSA has some special considerations applicable if the goods in which the collateral was taken were consumer goods. Consumer goods are defined in ss 1(1) as goods that are acquired primarily for personal, family, or household purposes.

A. Creditor’s Remedies Against the Debtor

1. Control by the Creditor

Section 58 provides that where the debtor defaults on a security agreement, the creditor can take control of the collateral item through any method authorised by law with a few select exceptions (s 56). Where, however, the collateral is a consumer good and the debtor has paid two-thirds of the total amount secured, the creditor may not seize the goods without an application to the court (s 58(3)).

2. Action by the Creditor

A creditor can sue the debtor for breach of contract and seek repayment of the monies owed. Unless the security interest has been taken in consumer goods, the secured party can seize and sue for any deficiency. When consumer goods form all or merely a portion of the collateral, the secured party must elect to seize or sue, subject to s 58(3).

3. Acceleration Clauses

A security agreement provides that a creditor may accelerate payment (or performance) by the debtor if the creditor, in good faith, believes and has commercially reasonable grounds to believe that the prospect of payment or performance is about to be impaired or that the collateral is or is about to be placed in jeopardy (s 16).

B. Restrictions on the Creditor’s Right to Dispose

Section 59 provides that a creditor cannot sell the seized goods before the expiration of the 20-day notice period as every party entitled to notice under ss 59(6) or ss 59(10) via approved method outlined in s 72 may redeem the collateral by fulfilling the obligations secured in the security agreement (s 62). Where the collateral is a consumer good, the redeeming party need only pay the amount in arrears (s 62(1)(b)), plus reasonable seizure fees. This is known as the right of re-instatement. It cannot be used more than twice in a 12-month period (s 62(2)).

C. Disqualification from “Seize or Sue” Provisions

A party with a security interest in consumer goods may avoid the “seize or sue” restriction where:

a) the debtor has engaged in wilful or reckless acts or neglect which have caused substantial damage or deterioration to the goods, and the secured party may seek a court order pursuant to s 67(9) disqualifying the debtor from the rights and remedies ordinarily available under ss 67(1) - (7); or
b) the secured party discovers after seizure that an accession that was collateral has been removed and not replaced by other goods of equivalent value and free from prior security interests; a claim may be advanced against the debtor for the value of the accession (s 67(8)).

**Note:** Accession means goods that are installed in or affixed to other goods. For example, a shovel attached to a truck. See s 38 and ss 1(1) for more information about accessions.

The seizure of consumer goods generally extinguishes the debt in relation to the security agreement. However, there are exceptions under s 67:

- If the creditor returns the consumer goods within 20 days after the seizure, that will revive the debt;
- If the security agreement is a mortgage or an agreement for sale and the consumer goods are part of this security, in the case that the lender exercises his or her rights under the mortgage or agreement of sale but does not seize the goods, the debt is not extinguished;
- If the creditor has a purchase money security interest in the seized consumer goods and other consumer goods, the debt is extinguished to the extent identified in the security instrument as relating to the seized consumer goods.

These qualifications also apply in the event of a voluntary foreclosure and a voluntary surrender of consumer goods rather than a seizure.

### D. Third Party Purchaser’s Rights

Under ss 30(3) and 30(4), where a third-party purchases collateral in the form of consumer goods worth less than $1,000, and the third party does not have knowledge of the security agreement between the vendor and the creditor, the third party takes the item free of the creditor’s interest, even if registered. This is known as the “garage sale” defence. The purchaser is known more commonly as a bona fide purchaser for value without notice.

The third party’s priority over the creditor ends if there is knowledge of the pre-existing security interest. Under s 1(2), “knowledge” is judged objectively rather than subjectively (i.e. would a reasonable person know?).

**NOTE:**

If the creditor’s interest in the collateral does not continue because the third-party purchaser takes title free of that interest, the creditor’s interest will continue in the proceeds of the sale by the debtor to the purchaser if it is continuously perfected under ss 28(2) or perfected within 15 days under ss 28(3).

### E. Application of PPSA to Leases

Many consumers lease cars instead of buying on credit under a financing agreement. A lease can qualify as a security agreement: see *Daimler Chrysler Services Canada Inc. v Cameron*, 2007 BCCA 144 for factors and *Re Bronson* (1995), 34 CBR (3d) 255 (BCSC). Therefore, if they default and the car is repossessed, the “seize or sue” restriction may apply, but the situation is not always clear-cut. LSLAP clients should be referred to a lawyer.

### F. Bills of Exchange Act

Under Part V of the *Bills of Exchange Act* [BEA], a bill of exchange or promissory note given for a consumer purchase must be clearly marked “Consumer Purchase” (s 190(1)), and where it is marked,
the rights of an assignee of the bill or note are subject to any defence the purchaser would have against
the vendor (s 191). Where it is not marked, it is void except in the hands of a holder in due course
without notice (s 190(2)). The purpose of Part V is to codify the rule in Federal Discount Corp v St Pierre
(1962), 32 DLR (2d) 86.

Part V does not cover private sales (where the seller is not engaged in the business of selling the goods
in question), or sales to small businesses or corporations of items to be used in their business. Nor does
it cover a purchaser’s loan, i.e. a loan from a lender to a person to enable that person to buy goods
and/or services from a seller (subject to s 189(3) below).

Section 189(1) defines a consumer bill and s 189(2) defines a consumer note. Under s 189(3), a consumer
bill or note is conclusively presumed if:

1. the consideration for its issue was the lending of money, etc. by a person other than a seller, to
   enable the purchaser to make a consumer purchase; and

2. the seller and the person who lent the money, etc. were, at the time the bill or note was issued, not
dealing with each other at arm’s length within the meaning of the Income Tax Act.

If an instrument meets the definition of a consumer note, any defence that consumer would have for
an action against him or her by the seller would also be available against subsequent note holders.

Therefore, if the consumer does not get what he or she has paid for, that person may not be required
to pay the loan back when pressed for payment by the assignee. Also, if the seller does not fulfill
obligations under a warranty, the consumer will be able to resist payment. (See Canadian Imperial Bank of
942).

VII. THE MOTOR DEALER ACT

A. Overview of the Motor Dealer Act

The Motor Dealer Act, RSBC 1996, c 316 [MDA] sets up a licensing regime that requires all motor dealers
in the province be licensed. The Registrar of Motor Dealers carries out the licensing function. The
Registrar has the authority to receive complaints concerning the conduct of a motor dealer and has the
authority to refuse to provide a license, or suspend or terminate an existing motor dealer’s license.
The definition of a motor dealer is a person who, in the course of business:

(a) engages in the sale, exchange or other disposition of a motor vehicle, whether for that person’s
   own account or for the account of another person, to another person for purposes that are
   primarily personal, family or household;

(b) holds himself, herself or itself out as engaging in the disposition of motor vehicles under
   paragraph (a); or

(c) solicits, offers, advertises or promotes with respect to the disposition of motor vehicles under
   paragraph (a),

but does not include a salesperson.

The MDA Regulations set out requirements concerning representations made by a motor dealer when
offering motor vehicles for sale. A motor dealer is required to disclose to a prospective buyer whether
the motor vehicle was previously used as a taxi, police or emergency vehicle, or for organized racing. In
the case of a new motor vehicle, the motor dealer must disclose whether the vehicle has sustained
damage that required repairs worth more than 20 percent of the asking price. In the case of a used
vehicle, the dealer must disclose whether the vehicle has sustained damages requiring repairs of more than $2,000. The motor dealer is also required to disclose whether a vehicle has previously been used as a lease or rental vehicle and whether a used motor vehicle has been brought into the province specifically for the purposes of sale.

A motor dealer is required to disclose to a prospective consumer whether the odometer accurately reflects the true distance travelled by the motor vehicle. The MDA Regulations also set out the required contents of a sale or purchase agreement concerning new vehicles.

Section 34 of the MDA prohibits any person from disconnecting or tampering with an odometer. It is also an offence to drive or operate a motor vehicle with a disconnected odometer. Furthermore, it is an offence for any person to alter, disconnect, or replace a motor vehicle’s odometer with the intent to mislead a prospective purchaser about the distance travelled by the motor vehicle. Odometer tampering can significantly increase the apparent sale value of a motor vehicle and, therefore, the consumer should be wary of representations of low mileage. The MDA sets out regulatory responses to odometer tampering. The consumer who suffers loss as a result of odometer tampering has a contractual remedy and may be able to present a claim to the Motor Dealer Customer Compensation Fund Board.

B. Motor Dealer Customer Compensation Fund

An individual who suffers a loss as a result of purchasing a motor vehicle from a registered motor dealer may be entitled to compensation from the Motor Dealer Customer Compensation Fund Board (“the Board”). A consignor of a motor vehicle is also entitled to make an application – on similar grounds as a purchaser – for compensation for the loss of the consigned vehicle or the value of the vehicle. Individuals who have purchased a vehicle, primarily for personal or family use, from a registered motor dealer are eligible to apply to the Board for compensation. Before applying for compensation, the consumer must first make a demand against the motor dealer responsible for the loss. What constitutes an eligible loss is set out in s 5 of the Motor Dealer Customer Compensation Fund Regulation, BC Reg 102/95. An eligible loss must be a liquidated amount arising from a trade-in, full payment, deposit or down payment or other liquidated amount in respect of the purchase of a motor vehicle. The cause of the loss must be related to the bankruptcy, insolvency, receivership, dishonest conduct, or failure of the motor dealer to provide clear title.

Under the Motor Dealer Customer Compensation Fund Regulation an eligible loss may also arise from the unexpired portion of an extended warranty so long as it results from the bankruptcy, insolvency, receivership, or other failure of the motor dealer. Claims that will not be compensated include those based upon cost, value or quality, those based on an extended warranty or service if it is recoverable from an insurer, and those related to the portion of the operation of the motor vehicle claimed as a business expense (s 7). For further information about making an application for compensation from the Motor Dealer Customer Compensation Fund, call the Vehicle Sales Authority at (604) 574-5050 or visit http://mvsabc.com/compliance-and-claims/compensation-fund/. A claim against the Fund must be made within two years from the refusal or the motor dealer’s failure to pay for the losses.

VIII. MISCELLANEOUS

A. Circumvention of Disclaimer Clauses

Vendors may try to protect themselves from liability arising from oral representations made to a buyer by inserting an exclusion clause into the written contract. Exclusion clauses attempt to invalidate any representations or warranties other than those explicitly mentioned in the written contract. Exclusion clauses can also seek to exclude statutory conditions and warranties, or they can attempt to limit the buyer’s default rights. There can be a variety to ways to get around such clauses.
1. **Statutory Relief**

   a) **Retail Sales of Goods**

      SGA s 20(2) states that, in the case of a retail sale of new goods to a consumer, any term of a contract that purports to negate or in any way diminish the statutory conditions or warranties in ss 17 – 19 of the SGA is void.

   b) **Deceptive Act or Practice**

      Where a supplier makes oral representations to a consumer, but terms in the contract deny or negate such representations, the vendor may have engaged in a deceptive act or practice under the BPCPA.

   c) **Consumer Transactions Generally**

      In consumer transactions involving a commercial supplier, the purchaser may invoke s 187 of the BPCPA, which makes oral or extrinsic evidence admissible for determining the understanding of the parties.

2. **Common Law Relief**

   Although the statutory provisions will usually help a consumer defeat disclaimer clauses, several common law doctrines and judicial techniques may also be of assistance.

   a) **Clause Deemed Not to Be Part of Contract**

      To rely on an exclusion clause, the seller must show that it is part of the contract. However, the court may find that the clause does not form part of the contract where, for example, it is insufficiently legible, or where it was inserted after the agreement was concluded.

   b) **Misrepresentation as to the Clause’s Legal Effect**

      When the seller has misrepresented the legal effect of a disclaimer clause, a court may be willing to render the clause inoperative. Traditionally, however, courts would not invalidate a clause based on a misrepresentation of law, as opposed to fact.

   c) **Strict Interpretation of Clause**

      Disclaimer clauses are strictly construed against the party seeking to rely on them. Anything not explicitly found in the clause will not be read into it.

   d) **Collateral Contract**

      The court may find that where a clause excludes oral representations, an oral representation made by the seller actually constitutes a collateral (or parallel) contract.

   e) **Inadequate Notice**

      Some disclaimer clauses are hidden in the “boilerplate” fine print of the contract and have been held not binding for this reason, if they are particularly onerous and
attention was not drawn to them (Tilden Rent-A-Car Co v Clendenning (1978), 18 OR (2d) 601, 83 DLR (3d) 400 (Ont CA)).

B. Consumers’ Rights against Creditors and Debt Collection Agencies

1. If the Client has Serious Debt, Inform the Client of:
   a) the limits of a creditor’s remedies (Court Order Enforcement Act, RSBC 1996, c 78), including garnishment and seizure;
   b) the limits to debt recovery (exemptions) under the Court Order Enforcement Act, and
   c) options for getting out of debt (see Chapter 10: Creditors’ and Debtors’ Remedies for Orderly Payment of Debts information).

2. Legislation Regulating Debt Collection

   Court Order Enforcement Act, RSBC 1996, c 78
   Repairer’s Lien Act, RSBC 1996, c 404
   Small Claims Act, RSBC 1996, c 430
   Bankruptcy and Insolvency Act (Canada), RSC 1985, c B-3
   Debtor Assistance Act, RSBC 1996, c 93
   Creditor Assistance Act, RSBC 1996, c 83
   Personal Property Security Act, RSBC 1996, c 359

   For more information on debtor and creditor law, see Chapter 10: Debtors’ and Creditors’ Remedies.

C. Telemarketer Licensing Regulation

In the Telemarketer Licensing Regulation, BC Reg 83/2005 [TLR], “telemarketer” is defined as “a supplier who engages in the business or occupation of initiating contact with a consumer by telephone or facsimile for the purpose of conducting a consumer transaction.”

Section 4(1) of the TLR requires that a telemarketer have a license for each location from which they conduct business.

Section 7 outlines the various records a telemarketer must keep for each sales contract entered into and stipulates that the records be maintained for a period of two years after the contract is entered into by the consumer.

Section 8 of the TLR prohibits several acts and practices by telemarketers. Section 8(2) prohibits contacting a consumer by either phone or fax on (a) statutory holidays, (b) outside of the hours of 10
11 a.m. – 6 p.m. on Saturdays or Sundays, and (c) outside of the hours of 9 a.m. – 9:30 p.m. on any other day. Section 8(3) prohibits contacting a consumer more than once in 30 days for the same transaction. Section 8(4) prohibits telemarketers from blocking their number on the call display of the consumer. Section 8(5) requires that, before the consumer enters into a contract or commits to contributing money, a telemarketer acting on behalf of a supplier disclose (a) the name, business address and telephone number of the supplier, or (b) the purpose of the contribution if requesting a donation.

D. Repairer’s Liens

The Repairer’s Lien Act, RSBC 1996, c 404 [RLA], which codifies the common law possessory lien, offers an extremely powerful collection tool for those who repair or do other work on chattels. With respect to any chattel, it allows the repairer to simply retain possession of the goods until paid and, if payment is not forthcoming, to sell the goods to recover the cost of the repair. In addition, for a limited category of chattels, the most important of which is motor vehicles, the RLA, if followed precisely, allows the repairer to maintain and enforce a lien on a vehicle, even after it has been returned to the owner. This is a common consumer problem encountered by individuals whose vehicles have been seized by a bailiff following a dispute over the amount of a repair bill. The most important requirement for a valid repairer’s lien is that the repairer, after doing the work but before releasing possession of the vehicle, must get the owner to sign an acknowledgement of indebtedness (often included as part of the repair invoice). The repairer then has 21 days to file a lien in the Personal Property Registry and, if everything has been done properly, the lien remains valid for a period of six months and can be renewed for an additional six months. At any time while the lien is subsisting, the garage keeper or repairer can have the vehicle seized by a bailiff.

Another common consumer complaint with respect to repairer’s lien seizures is the amount of the bailiff’s fee. Bailiffs frequently try to demand excessive seizure fees. A schedule to the RLA limits certain bailiff fees. See Fees Regulation, BC Reg 424/81. Complaints about excessive fees charged by bailiffs can be referred to the Director of Debt Collection, Ministry of Attorney General.

E. Liens for Storage

The Warehouse Lien Act, RSBC 1996, c 480 gives a statutory lien and power of sale to those who are in the business of storing goods.

F. Towed Vehicles

Under s 188(4) of the Motor Vehicle Act, RSBC 1996, c 318, where an illegally parked vehicle has been towed away, the owner of the vehicle must pay all costs and charges for the removal, care, and storage of the motor vehicle. These costs and charges represent a lien in favour of the keeper of the place where the vehicle is being kept.

G. Electronic Transactions Act

The Electronic Transaction Act, SBC 2001, c 10 [ETA] prevents parties from challenging contracts solely on the grounds that they are entered into electronically. The ETA removes legal uncertainty concerning the enforceability of contracts entered into electronically and is primarily designed to facilitate commercial relations using the Internet. However, s 17 of the Act provides an element of consumer protection. It provides that an electronic record created by an individual is not enforceable where the individual made a material error in the record and: (i) the electronic agent did not provide an opportunity to prevent or correct the error; (ii) the individual notifies the other party that an error has been made as soon as practicable after learning of the error; (iii) the person making the error takes reasonable steps to return the consideration in accordance with the instructions of the other party or destroy the consideration if requested to do so; and (iv) the individual has not used or received any material benefit or value from the consideration.
**H. Civil Resolution Tribunal**

British Columbia's new *Civil Resolution Tribunal Act*, SBC 2012, c 25, establishes a new dispute resolution body, the Civil Resolution Tribunal. The Tribunal provides a new online venue for the resolution of small claims matters. It encourages people to use a broad range of collaborative dispute resolution tools to resolve their disputes as early as possible, while still preserving adjudication as a last resort.

The Civil Resolution Tribunal is able to resolve (and has initial exclusive jurisdiction of):

- Small claims disputes up to a maximum value of $5,000 for:
  - debt or damages;
  - recovery of personal property;
  - specific performance of an agreement relating to personal property or services; or
  - relief from opposing claims to personal property

- Claims related to motor vehicle accidents up to $50,000, such as [Civil Resolution Tribunal Act s 133]:
  - damages for injuries suffered due to a motor vehicle accident
  - determination whether an injury is a minor injury for the purposes of the Insurance Act
  - damage to property (such as a vehicle) incurred due to a motor vehicle accident

- Strata disputes between owners of strata properties and strata corporations for a wide variety of matters such as:
  - non-payment of monthly strata fees or fines;
  - unfair actions by the strata corporation or by people owning more than half of the strata lots in a complex;
  - uneven, arbitrary or non-enforcement of strata bylaws (such as noise, pets, parking, rentals);
  - issues of financial responsibility for repairs and the choice of bids for services;
  - irregularities in the conduct of meetings, voting, minutes or other matters;
  - interpretation of the legislation, regulations or bylaws; and
  - issues regarding the common property.

For more information on the Civil Resolution Tribunal and the Small Claims Court, see Chapter 20: Small Claims.

**I. Air Passenger Protection Regulations**

Passengers on aircraft recently received an additional set of legal protections in the cases of delayed flights, denied boarding, children under 14 travelling with or without family, and musical instrument transportation. The Air Passenger Protection Regulations SOR/2019-150 [APPR] under the Canada Transportation Act went into effect with some protections entering into force on July 15th, 2019 and fully entering force on December 15th, 2019. There are also differences in the requirements for a large carrier (defined as carrying over 2 million people worldwide per year for the past 2 years) and a small carrier. The information below applies to large carriers, and small carriers have similar but slightly different obligations. Please see the regulation itself for more information.

**1. Communication with Passengers**

Air carriers must make its terms and conditions surrounding:

1. Flight delay, flight cancellation and denial of boarding;
2. Lost or damaged baggage; and
3. The assignment of seats to children who are under the age of 14 years available in simple, clear and concise language (APPR s 5(1)). Additionally, they need to provide this information (or a hyperlink to this information) on all digital platforms that they use to sell tickets and on all documents on which the passenger’s itinerary appears (APPR s 5(2)).
In the airport, the carrier is required to display signage indicating that passengers have certain rights under the APPR in the case of lost/damaged baggage or denied boarding. There are additional requirements on the carriers and sellers of tickets for air travel in terms of advertisement (APPR s 25-31). Please see the regulation for more information.

2. **Delays, Cancellations, and Denial of Boarding**

   a) **General**  
   Section 13 of the APPR sets out the information that must be provided to passengers in the event of a delay, cancellation, or denial of boarding:
   
   (a) the reason for the delay, cancellation or denial of boarding;
   (b) the compensation to which the passenger may be entitled for the inconvenience;
   (c) the standard of treatment for passengers, if any; and
   (d) the recourse available against the carrier, including their recourse to the Agency.

   In the case of a delay, the carrier is also required to give status updates every 30 minutes until a new departure time is set or alternative travel arrangements have been made.

   There are three possible categorizations for a delay, cancellation, or denial of boarding: it is not within the control of a carrier, it is in control of the carrier, or it is in the control of the carrier but is required for safety purposes. Determining the category of the incident is the first step for determining the benefits that are required to be afforded to the passenger.

   The carrier is not at fault in situations such as weather conditions that render safe operation impossible, instructions from air traffic control, a medical emergency, a labour disruption within the carrier, illegal acts or sabotage, a collision with wildlife, or a security threat. It also includes a delay, cancellation or denial of boarding that is directly attributable to an earlier delay or cancellation caused by something outside of the control of the carrier where the carrier took all reasonable measures to mitigate the impact of the earlier delay or cancellation. These are merely examples and other situations could potentially be classified as not within the control of the carrier (APPR s 10).

   This table below sets out the benefits that must be provided to passengers in the event of a delay, cancellation, or denial of boarding (APPR ss 10-21):
<table>
<thead>
<tr>
<th>The Carrier Must:</th>
<th>Carrier not at fault</th>
<th>Carrier at fault, but needed for safety</th>
<th>Carrier at fault</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inform the passenger as set out in s 13 and detailed above</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Provide food, drink, and access to communication free of charge in case of delay or cancellation</td>
<td>No</td>
<td>Starting 2 hours after original departure time, if passenger informed of delay/cancellation less than 12 hours before departure time</td>
<td>Starting 2 hours after original departure time, if passenger informed of delay/cancellation less than 12 hours before departure time</td>
</tr>
<tr>
<td>In the event of a cancellation, denial of boarding, or a delay of more than 3 hours where the passenger desires, provide alternate travel arrangements free of charge or a refund</td>
<td>A confirmed reservation for the next available flight with the carrier that is travelling to the destination within 48 hours; Or if that cannot occur, a confirmed reservation for a flight to the destination by any other carrier and if that flight departs from another airport, transportation to that airport; No refund need be offered</td>
<td>Provide a refund or, A confirmed reservation for the next available flight with the carrier that is travelling to the destination within 9 hours; If that cannot occur, a confirmed reservation for a flight to the destination by any other carrier from the original airport within the next 48 hours; Or, if that also cannot occur, a confirmed reservation for a flight to the destination by any other carrier and if that flight departs from another airport, transportation to that airport.</td>
<td>Provide a refund (minimum $400) or, A confirmed reservation for the next available flight with the carrier that is travelling to the destination within 9 hours; If that cannot occur, a confirmed reservation for a flight to the destination by any other carrier from the original airport within the next 48 hours; Or, if that also cannot occur, a confirmed reservation for a flight to the destination by any other carrier and if that flight departs from another airport, transportation to that airport.</td>
</tr>
<tr>
<td>Provide compensation for a delay or cancellation with less than 14 days of notice</td>
<td>No</td>
<td>No</td>
<td>Compensation depends on how long it delays arrival to destination: $400 if between 3 and 6 hours of delay $700 if between 6 and 9 hours of delay $1,000 if more than 9 hours of delay</td>
</tr>
<tr>
<td>Standard of Treatment for denial of boarding</td>
<td>No standard of treatment required by the regulations</td>
<td>Before a passenger boards the flight reserved as part of an alternate travel arrangement, provide them with the following treatment free of charge: (a) food and drink in reasonable quantities, taking into account the length of the wait, the time of day and the location of the passenger; and (b) access to a means of communication. If a benefit is offered in exchange for a passenger giving up their seat, the carrier must provide the following treatment free of charge: (a) food and drink in reasonable quantities, taking into account the length of the wait, the time of day and the location of the passenger; and (b) access to a means of communication.</td>
<td>Before a passenger boards the flight reserved as part of an alternate travel arrangement, provide them with the following treatment free of charge: (a) food and drink in reasonable quantities, taking into account the length of the wait, the time of day and the location of the passenger; and (b) access to a means of communication. If a benefit is offered in exchange for a passenger giving up their seat, the carrier must provide the following treatment free of charge: (a) food and drink in reasonable quantities, taking into account the length of the wait, the time of day and the location of the passenger; and (b) access to a means of communication.</td>
</tr>
<tr>
<td>Provide compensation for a denial of boarding</td>
<td>No</td>
<td>No</td>
<td>Compensation depends on how long it delays arrival to destination: $900 if between 3 and 6 hours of delay, $1,800 if between 6 and 9 hours of delay, $2,400 if more than 9 hours of delay</td>
</tr>
</tbody>
</table>

Compensation must be monetary unless (APPR s 21):

(a) [the carrier] offers compensation in another form that has a greater monetary value than the minimum monetary value of the compensation that is required under these Regulations;
(b) the passenger has been informed in writing of the monetary value of the other form of compensation;
© the other form of compensation does not expire; and
(d) the passenger confirms in writing that they have been informed of their right to receive monetary compensation and have chosen the other form of compensation.

In the case of compensation for delay, cancellation, or a refund, compensation needs to be applied for to the carrier before the first anniversary of the day on which the flight delay or flight cancellation occurred.

In the case where a passenger’s class of ticket changes on an alternate travel arrangement made by the carrier because of a delay, cancellation, or denial of boarding, the carrier may not charge an additional fee if alternate travel arrangements are of a higher class and, if the carrier was at fault for the delay cancellation or denial of boarding, must compensate the passenger the difference in the ticket cost if the alternate travel arrangement is of a lower class. To the extent possible, the carrier must provide services that are comparable to those of the original ticket.

b) Denial of Boarding, Priority Rules

When a passenger is denied boarding in a case where the carrier is at fault (even if it is done for safety reasons), there is a procedure in place for determining who is to be denied boarding (APPR s 15):

1. The air carrier must ask all passengers if they would be willing to give up their seat, and cannot deny boarding to a passenger until it has done so
2. The carrier must not deny boarding to a passenger that is already on the aircraft, unless it is required for safety reasons
3. If any passenger(s) must be denied boarding, the carrier must start by denying boarding to passengers that fall into the lowest category on this list that contains passengers who are still entitled to board the plane:
   (a) an unaccompanied minor;
   (b) a person with a disability and their support person, service animal, or emotional support animal, if any;
   (c) a passenger who is travelling with family members; and
   (d) a passenger who was previously denied boarding on the same ticket.
   (e) all other passengers
c) **Delay on the Tarmac**

There are additional protections in place if a delay occurs while waiting on the ground in the aircraft either before take-off or after landing. Once there is a delay, the air carrier is required to provide access to the following, free of charge [APPR s 8(1)]:

a) if the aircraft is equipped with lavatories, access to those lavatories in working order;
b) proper ventilation and cooling or heating of the aircraft;
c) if it is feasible to communicate with people outside of the aircraft, the means to do so; and
d) food and drink, in reasonable quantities, taking into account the length of the delay, the time of day and the location of the airport.
e) If urgent medical assistance is required, the carrier must facilitate access to that assistance.

In addition, after 3 hours of delay on the ground the carrier must provide an opportunity for the passengers to disembark provided that it is not likely for take-off to occur in less than 45 minutes after the 3-hour delay (APPR s 9).

3. **Lost or Damaged Baggage**

In the case where baggage is lost (even temporarily) or damaged, the carrier must provide compensation of up to $2,100 (see the regulation) and a refund of any baggage fees (APPR s 23).

4. **Priority Seating for Children under 14**

By December 15th, 2019, the carrier must facilitate the assignment of a seat to a child who is under the age of 14 years by offering, at no additional charge,

(a) in the case of a child who is four years of age or younger, a seat that is adjacent to their parent, guardian or tutor’s seat;
(b) in the case of a child who is 5 to 11 years of age, a seat that is in the same row as their parent, guardian or tutor’s seat, and that is separated from that parent, guardian or tutor’s seat by no more than one seat; and
(c) in the case of a child who is 12 or 13 years of age, a seat that is in a row that is separated from the row of their parent, guardian or tutor’s seat by no more than one row (APPR s 22).

The carrier must compensate the passenger for the difference in ticket cost if the seat assigned to the child is of a lower class, and may ask for additional payment equal to the difference in ticket price if the passenger chooses a seat that is higher class than the ticket.

5. **Musical Instruments**

All carriers must have policies in place for the transportation of musical instruments, including restrictions with respect to size, weight, quantity, and use of stowage space in the cabin; fees for transporting instruments; and the options available for a passenger if the airplane that the flight actually takes place on is different than expected and has insufficient storage space in the cabin.

Carriers must accept musical instruments as checked or carry-on baggage unless the specific instrument is too heavy, too large, or too unsafe according to the general terms and conditions of the carrier.

J. **Cheque Cashing Fees for Government Issued Cheques**

The BCPCA sets out a restriction on the amount allowed to be charged to a person in fees for cashing a government issued cheque, such as a cheque issued under the Employment and Assistance Act for income assistance (BPCPA s 112.13). Specifically, under the Government Cheque Cashing Fees Regulation BC
IX. CLINICIAN GUIDE FOR CONSUMER TRANSACTIONS

A. Determine the Client’s Position and Desired Outcome

- Ask to see the contract. Reading the terms as they are written is the first step in analysing the contract and determining its meaning.

- What did the client and the other party agree to do, and how did that party agree? Clients tend to focus on the personal consequences of a transaction. That a contract or its execution is inconvenient to the client is not helpful unless the client has a legal remedy. Determine the subject matter of the contract and the understandings surrounding it. It should be ascertained as early as possible what other terms or representations were made surrounding this contract as what is written on paper may not accurately communicate the parties’ agreement.

- What were the written and oral understandings? Under traditional common law, a contract had to be either all written or all verbal. Section 8 of the SGA permits a contract to be partly in writing and partly by word of mouth, or implied by the conduct of the parties. Section 187 of the BPCPA states that parole (verbal) or extrinsic evidence can be admissible evidence toward understanding what agreements the parties made. Further, there is extensive case law supporting the position that one cannot induce another party to enter a contract with verbal representations and then refuse to act on those representations because they are not in the written contract.

- Did the client receive all of the statutorily required information when entering the contract? The BPCPA sets up significant notice and information requirements that, if unmet, may invalidate the contract.

- What outcome is the client looking for? Does the client want damages? Or to get out of a contract? Or some other remedy? The client may need assistance in resolving these questions. Frequently, a client will feel wronged, but have no clear idea what his or her rights are or what solutions he or she would find acceptable.

- When the client arranged the transaction, did he or she do so primarily for personal, household, or family purposes, or for business purposes? In many situations, the BPCPA will not apply to non-consumer transactions. The SGA, on the whole, protects all buyers – although some rights may be weaker if the buyer is a business rather than a consumer.

- Was the client cheated, misled, or bullied in the transaction? If the answer is yes, the BPCPA or common law rules against misrepresentation or unconscionable conduct may apply.

- Has the client in any way acquiesced to the actions of the other party, or waived his or her rights? According to section 3 of the BPCPA: “Any waiver or release by a person of the person’s rights, benefits or protections under this Act is void except to the extent that the waiver or release is expressly permitted by this Act”. Section 69 of the SGA allows some of the rights or duties under a contract of sale to be set aside (see also SGA, s 20). At common law, if a party waives rights he or she may be estopped from later insisting on them.

- Has the other party already performed all or part of the obligations? Section 15(4) of the SGA provides that if the buyer has accepted part of the goods, and the contract is not severable, the buyer can no longer treat the contract as terminated for breach without an express or implied term in the contract allowing so. However, he or she may be entitled to damages for breach of contract in that situation. This position is subject to qualification. For instance, under s 23 of the
BPCPA, concerning future performance contracts, the buyer is entitled to cancel the contract for up to a year when the supplier has not made the appropriate disclosures required by the Act.

- **Has the client expressed his or her concerns to the other party?** The other party may not know there is a problem. Where the other party has not been put on notice that there is a problem, issues of estoppel and acquiescence may enter into play. Section 62 of the *Law and Equity Act, RSBC 1996, c 253* provides that a party to a contract may, instead of refusing to perform a disputed obligation, perform the obligation under protest if he or she gives reasonable notice to the other party that the performance is under protest, and then perhaps receive compensation for that obligation if it is beyond what was required in the contract. Letting the other party know may be the simplest and cost-effective way to resolve any problems arising from a consumer transaction.

- **Is either party unable to perform the obligations due to circumstances beyond that party’s control?** If so, the common law around frustration of contracts and the *Frustrated Contract Act, RSBC 1996, c 166* may apply to the transaction.

- **Was the client’s attention drawn to any onerous provisions in the contract?** *Tilden Rent-A-Car Co v Clendenning* (1978), 18 OR (2d) 601, 83 DLR (3d) 400 (Ont CA) states that a party seeking to rely on onerous terms in a standard form contract should take reasonable measures to ensure that the other party is aware of those provisions. In *Karroll v Silver Star Mountain Resorts* (1988), 33 BCLR (2d) 160, 47 CCLT 269 (BCSC), however, the Court found that there is no general requirement to bring onerous terms to the attention of a signing party; only circumstances in which a reasonable person would have known that the party signing was not consenting to those onerous terms create an obligation on the party tendering a document for signature.

**B. Check the Form and Terms of the Agreement**

- The terms of a contract should refer to such things as quality, terms of payment, and the time at which title is transferred.

- The terms may be construed either as conditions, warranties, or innominate terms. The rights and remedies of the buyer will depend on how the terms of the contract are classified. This is discussed at length in *Section III: Contracts for the Sale of Goods*.

- The form of the agreement(s) can be legally important. If there is a contract in writing, what is said about the subject matter of the contract may be characterized as representations or as terms of the agreement. Section 8(1) of the *SGA* states (with qualifications) that a contract may be partly in writing and partly by word of mouth or may be implied by the parties’ conduct.

- Some contracts are statutorily required to be in writing, and moreover, some require that the writing conform to a strict format that is laid out either in an *Act* or by Regulation. The BPCPA is very strict on the form required for some contracts, as explained in detail in that section.

**C. Determine Whether the Contract Complies with the Statutory Requirements**

If the contract does not comply with the statutory requirements, inform the client of any available defences against legal actions by the other party, possible legal actions by the client, available statutory remedies, and the appropriate action for the client.

**D. Determine Whether Any Common Law Remedies are Available**

Where the statutes do not apply, there may still be a common law defence available.
1. **No Obligation**

In order to enforce the terms of a contract, there must be a contract and the particular terms must be enforceable under that contract.

2. **Misrepresentation**

Misrepresentation occurs when a party is induced to enter a contract based on a false statement. The remedies available depend on the nature of the misrepresentation. See section IV.G for more information on misrepresentation.

3. **Frustration**

If performance of the contract is impossible due to circumstances that arise after the contract was signed and that were outside of either party’s control then the contract can be found to have been frustrated, and ongoing obligations under the contract will cease to apply. Once frustration is found to have occurred at common law, the *Frustrated Contract Act* will apply to adjust the rights and liabilities of each party and to appropriate restitution.

4. **Mistake**

Mistake is defined at common law as a fundamental misunderstanding between the parties to a contract. There are three categories of mistake: common, mutual, and unilateral.

   - A **common mistake** exists when both parties make the same mistake. For example, the subject matter of the contract may not exist or was destroyed prior to the agreement.

   - A **mutual mistake** exists when the parties make a different mistake, e.g. a purchaser wanted type A widgets and the vendor thought they ordered type B widgets, so there is disagreement as to a term of the contract. This is usually an offer and acceptance issue, for both parties have to come to agreement for there to be a contract in the first place.

   - A **unilateral mistake** exists when one party is mistaken about the obligations that he or she has assumed. This is a difficult defence because a court is unlikely to excuse the party from obligations on account of his or her unilateral mistake, unless the other party was aware of the mistake.

5. **Laches or Acquiescence, Waiver, and Estoppel**

If a party knowingly allows the other party in a contract to proceed according to a mistaken assumption that is to the other party’s own detriment, then the initial party may have acquiesced to the mistaken assumption by inaction, and it may be enforceable against them.

The doctrine of laches becomes relevant if one party unreasonably delays pursuing a claim, and the other party is thereby prejudiced.

Promissory estoppel occurs when one party promises not to enforce his or her rights under the contract. In such a case, and where the other party has relied on the promise, it may be inequitable to allow the first party to later enforce the right. For an example of how promissory estoppel can be raised, see *Central London Property v High Trees House*, [1947] 1 KB 130, [1956] 1 All ER 256.

In some circumstances, a party to a contract can waive rights within the contract. It may be possible to retract the waiver with reasonable notice.
6. **Unconscionability, Undue Influence, and Duress**

Unconscionability, undue influence, and duress can all make a contract voidable. There are two requirements for unconscionability: an imbalance in the relationship of the parties, and an imbalance in the contract. Unconscionability is also dealt with in the BPCPA, ss 8-10. See *Morrison v Coast Finance Ltd* (1965), 54 WWR 257, 55 DLR (2d) 710 (BCCA) and *Harry v Kreuziger* (1978), 95 DLR (d) 231 for examples of unconscionability.

Undue influence is the abuse of a relationship of trust and confidence to strongly influence another to make a contract. See *Geffen v Goodman Estate*, [1991] 2 SCR 353, [1991] 5 WWR 389 for an example of undue influence. Duress is the coercion of the will to the point where it vitiates consent.

7. **Illegality**

In the past, Canadian courts would not enforce those contracts created for an illegal purpose.

A leading case in this area is *International Paper Industries Ltd v Top Line Industries Inc*, [1996] 7 WWR 179, 135 DLR (4th) 423 (BCCA) in which a lease for a portion of land was declared invalid, preventing the tenant from exercising the option to renew, because the land was subdivided contrary to the *Land Title Act*, RSBC 1996, c 250.

Today, courts may enforce contracts made for an illegal purpose if inequity would otherwise result, or if the purpose of the governing statute is not undermined. See *Still v Canada (Minister of National Revenue)*, [1997] FCJ No 1622, [1998] 1 FC 549 (CA). The Court will consider the purpose and object of a statutory prohibition when deciding whether the contract is enforceable or not. *Continental Bank Leasing Corp v Canada*, [1998] 2 SCR 298 at para 67 in particular offers a good summary of the law of illegality.

8. **Duty of Honest Performance**

The Supreme Court of Canada has recently recognized that there is a general organizing principle of good faith and duty of honest performance in the context of Canadian contract law (*Bhasin v Hrynew*, 2014 SCC 71 at para 33). The duty of honest performance requires contracting parties to act honestly in the performance of contractual obligations. Note that this is not a fiduciary duty and parties remain free to act in their own self-interest, as long as they do not lie or mislead the other party. Since the duty of honest performance applies generally, to all contracts, it would also apply to consumer transactions where one party has been dishonest or misled the other party.

E. **Determine the Limitation Period for Making a Claim**

The *Limitation Act*, SBC 2012, c 13 sets out a general time limit of 2 years on starting any claim from the time that the claim is discovered (s 6(1)). Generally, a claim is discovered on the first day that a person knew or ought to have known that the injury, loss, or damaged had occurred and was caused (or contributed to) by an act or omission of the person against whom the claim is (or may be) made and that the court would be the appropriate means to seek a remedy (s 8). Usually this will be at the time of the act, but not always. If the person was (or is) a minor or was (or is) otherwise incapable of managing their affairs due to a disability special discovery rules apply (ss 18-19). There are also special discovery rules in the case of fraud, trust property, and securities amongst others (ss 12-17). In addition, certain acts provide exceptions to the general limitation period set out in the *Limitation Act*. For example, the *Local Government Act*, RSBC 2015, c 1 sets out that an action against a municipality must be commenced.
within 6 months after the cause of action first arises (s 735). Because of this, you must carefully check through the acts associated with your cause of action to ensure that you will not miss a limitation date.

If the claim was discovered before June 1, 2013, the former Limitation Act applies. At this point, the claim would be outside the limitation period unless there is an exception in the act for the type of claim brought. Under the former act, if the claim is for breach of contract, s 3(5) of the Limitation Act, RSBC 1996, c 266 states that the limitation period for breach of contract is six years. However, under s 3(2)(a), where damages claimed arise from physical damage to persons or property, the limitation period is two years, even where the claim is based on contract. In addition, if the claim is for negligence as well, the limitation period is two years.